

July 29, 2010

Greetings!

We are excited to announce that plans are underway for our annual Aging Well, Living Well Flu Shot Fest & Health Fair. The event will be held on October 1, 2010 from 9:00 am to 2:00 pm, at the Bend Senior Center, 1600 SE Reed Market Road. We are inviting local senior service providers and medical professionals to participate.

The Flu Shot Fest will be held in the Event Room at the Senior Center. Exhibit space will be available for only 40 exhibitors this year. We are encouraging exhibitors to include opportunities at their table that will increase health awareness through health screenings and self-care practices. We also encourage "healthy snack give-a-ways."

The Bend Senior Center presently receives over 12,000 visits a month. We are expecting the flu clinic to draw over 1,000 seniors. This event is a great opportunity to market your business to one of the fastest growing populations in our area. Come help promote healthy living by being involved in the Aging Well, Living Well Flu Shot Fest & Health Fair.

The deadline for applications is September 15, 2010 or until the spaces are filled. Space and table location will be allocated on a first come first served basis. The cost is \$60 for exhibit space which includes a 6 foot banquet table, table cloth and two chairs. Space is limited so reserve your table today! Remember only 40 spaces will be available. If you should have any questions or require further information please feel welcome to contact the Bend Senior Center.

As an added benefit to the Flu Fest exhibitors we will be serving a buffet lunch from 11:00 am to 1:00 pm for only \$5.

St. Charles Home Health will be providing the nursing staff and influenza vaccine for us this year. New this year will be the St Charles Health Pavilion housed in a 30 x 40 foot tent on the patio. The Health Pavilion will feature health presentations, demonstrations and activities.

We also offer a number of sponsorship opportunities for this event. Please contact Brenda for more information on how you can maximize your participation in this "healthy day".

We look forward to having you participate in our event.

Sincerely,



Brenda Chilcott
Program Coordinator
Bend Senior Center
Brenda@bendparksandrec.org

The Bend Senior Center
Presents

Friday, October 1, 2010

9 am to 2 pm
Bend Senior Center

1600 SE Reed Market Rd
Bend, OR 97702



AGING WELL
LIVING WELL
FLU SHOT FEST

Exhibitor
Space
Only \$60

Registration Form ~ Please Print
Space is limited

Name of Organization / Business: _____

Name of Contact Person : _____

Mailing Address: _____

City

State

Zip

Phone: _____ FAX: _____

Email Address: _____

Please briefly describe what your organization/ business does

Sponsorship Opportunities

Supporter
\$500

Sponsor
\$800

Presenting
\$1,100

PAYMENT

_____ Space(s) x \$60=_____

Sponsorship Level = _____

Sponsorship fee Includes booth

Total Amount Due = _____

**Booth space is not guaranteed
until payment is received**

Mail the completed application
and your check made payable to:
Bend Senior Center
1600 SE Reed Market Rd.
Bend, OR 97702

**The Flu Shot Fest Is A Great
Opportunity To...**

- Increase health consciousness by providing health screenings
- Raise awareness of local health services and resources
- Motivate participants to make healthy lifestyle changes
- Provide flu immunizations for adults
- Teach self-care practices



Call Brenda at
541-388-1133
For more information
brenda@bendparksandrec.org

We accept VISA or MasterCard
Credit card form attached





Credit Card Form

CREDIT CARD FORM		(Please Print)	
Name as it appears on card:			
Mailing address:		Daytime phone contact #	
		()	
City:	State:	ZIP Code:	
Credit Card #	VISA Mastercard	Expiration date:	
Number			
_____		_____	
_____		_____	
<i>Signature</i>		<i>Date</i>	

Sponsorship Benefits and Opportunities



There are many sponsorship opportunities at the Bend Senior Center that will help bring visibility to your business.

Sponsorship also gives your business an extra competitive advantage and builds credibility of your support of seniors in the community. Sponsorship reaches far beyond the event itself.

To become a Sponsor simply fill out the application on the other side and return it to The Bend Senior Center. Call Brenda at 541-388-1133 for more information or to design a customized sponsorship opportunity that will work for you!



Aging Well, Living Well Flu Shot Fest Sponsorship Benefits

Supporter: \$500

- Complimentary table at the Flu Shot Fest
- Name featured in event brochure
- Special post event “thank you” in the media
- Opportunity to have brochures and flyers available in a special kiosk at the front desk



Sponsor: \$800

- Complimentary table at the Flu Shot Fest
- Name featured in event brochure
- Special post event “thank you” in the media
- One 300 word news article featuring an overview of your services in one monthly newsletter
- Opportunity to have brochures and flyers available in a special kiosk at the front desk
- Opportunity for “**one customized marketing opportunity**” or informational program at the Senior Center
- Opportunity to be invited to participate in an additional Health/Aging related event at the Senior Center



Presenting Sponsor: \$1,100

- Two Complimentary spaces at the Flu Shot Fest
- Recognition in event promotion including radio, television, newspaper, posters and brochures
- Special post event “thank you” in the media
- First choice of table/ booth location
- Business logo and name will appear in program
- Invitation to host “**your own customized**” bi-monthly marketing and/or informational program at the Senior Center throughout the year
- One 300 word news article featuring an overview of your services or an 8 ½ x 11 flyer insert in one monthly newsletter
- Opportunity to hang corporate banner during event
- Opportunity to have brochures and flyers available in a special kiosk at the front desk
- Opportunity to be invited to participate in additional Health Fairs or Health/Aging related events at the Senior Center

