

Rockridge Park Master Plan Bend Park and Recreation District

Preferences Survey Results Summary

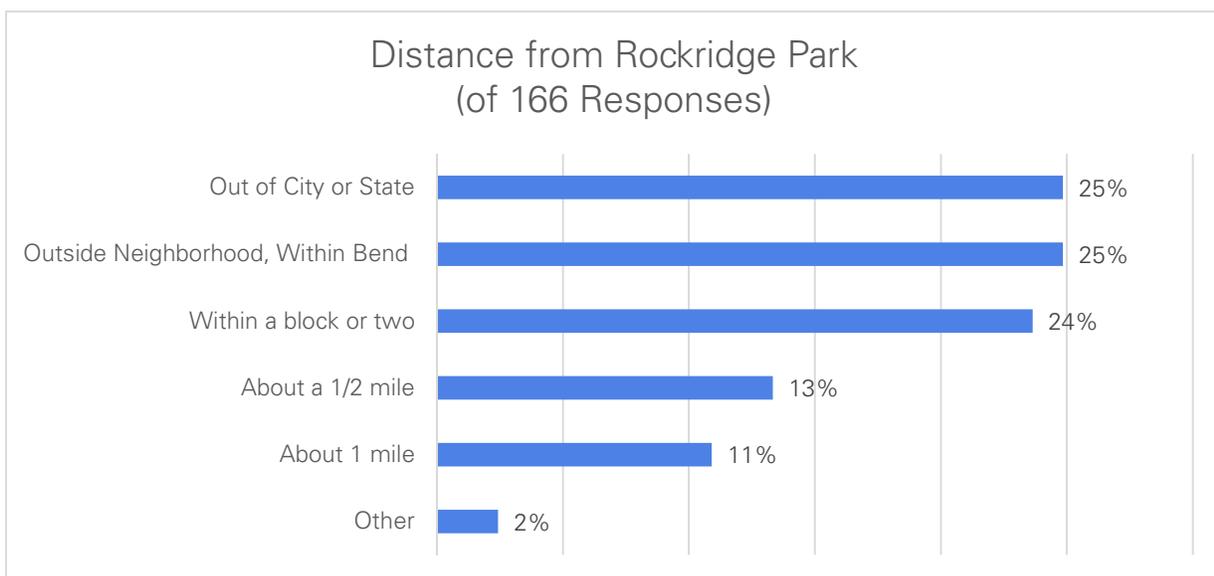
BACKGROUND

The preferences survey was created and managed using Qualtrics online survey platform. The survey opened on May 18 and closed on June 16. Links to the survey were provided on BPRD’s website project page and on the public meeting advertisement sent by BPRD. Survey questions focused on understanding current use patterns and identifying priorities for improvements.

A total of 192 surveys were initiated or partially completed and, of those, 116 were completed in their entirety. Questions and responses are provided in the results section. The results include cross tabulation analysis conducted by the consultant team to better interpret the data and the relationship between park users and desired improvements.

RESULTS

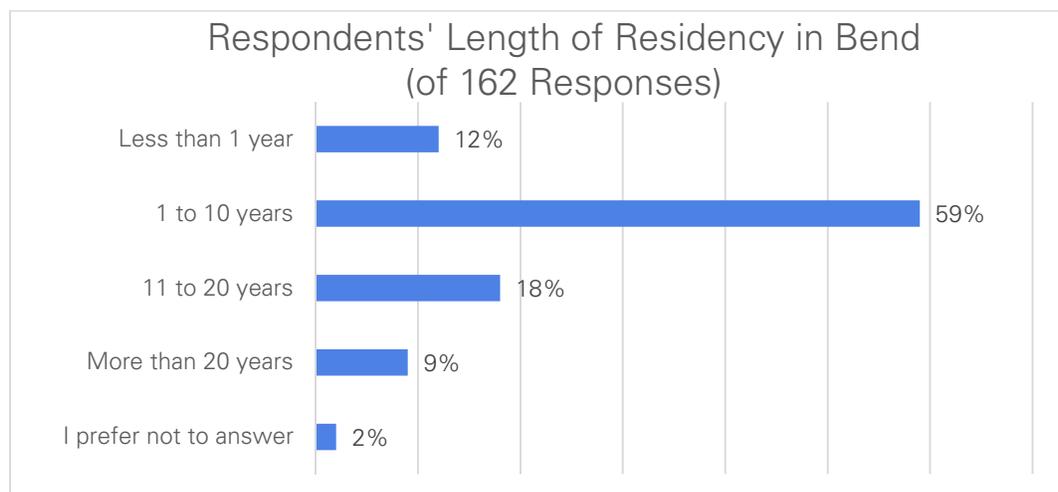
1. How close do you live to Rockridge Park?



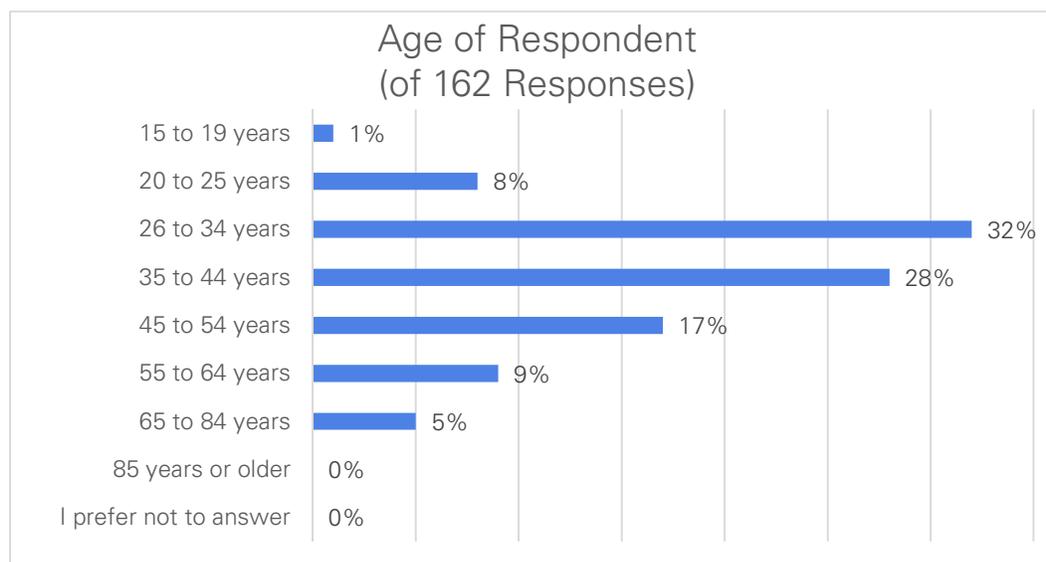
Rockridge Park Master Plan
Bend Park and Recreation District
Preferences Survey Results Summary

Of 166 responses, 39 (25%) respondents live within a couple blocks of the park. Respondents who live a half-mile away comprised 22 (13%) responses. Eighteen (18) respondents (11%) live a mile away from the park. The remaining respondents (82, or 50%) live more than a mile away from the park. Of the respondents who indicated "Outside City or State," (41, or 25%) locations included: Redmond, Madras, Eugene, Salem, Portland, WA state, and MI state.

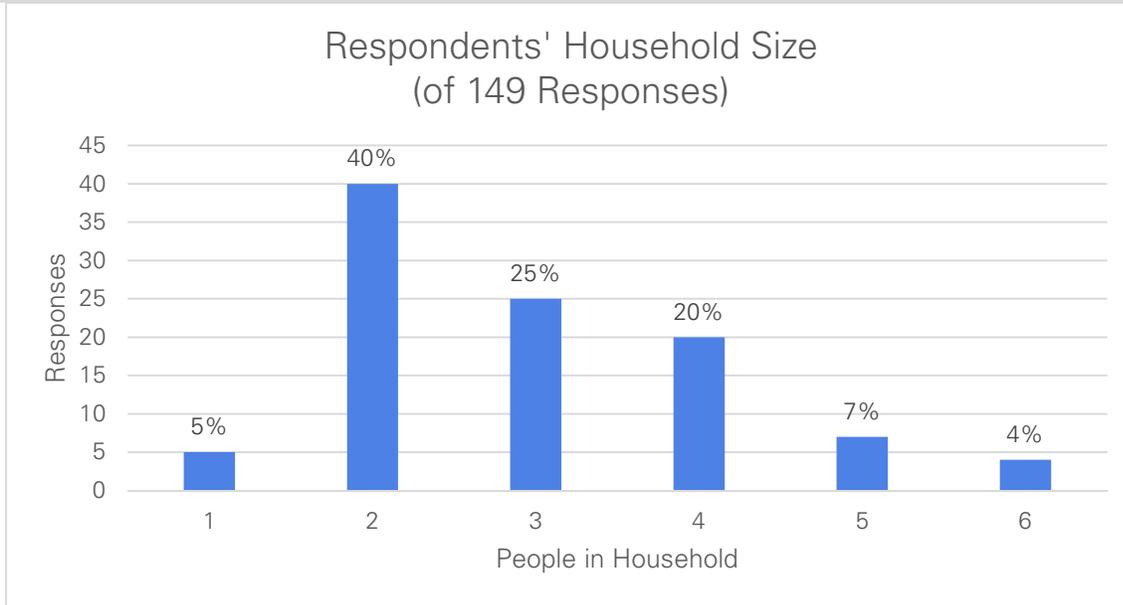
2. How long have you lived in your location?



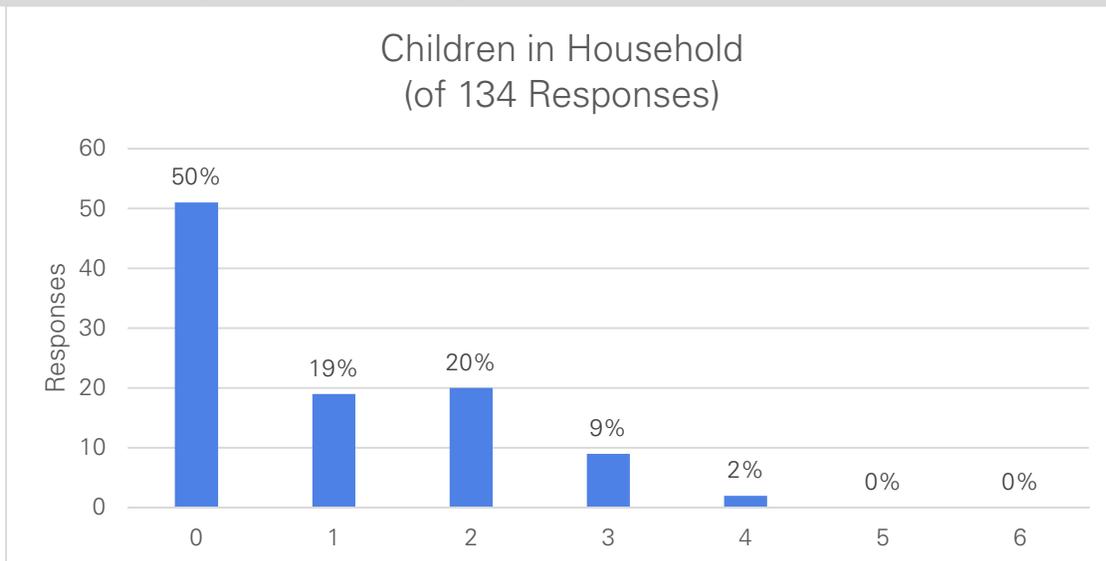
3. Please select your age group:



4. Including yourself, how many people live in your household (optional)?



5. How many children live in your household (optional)?



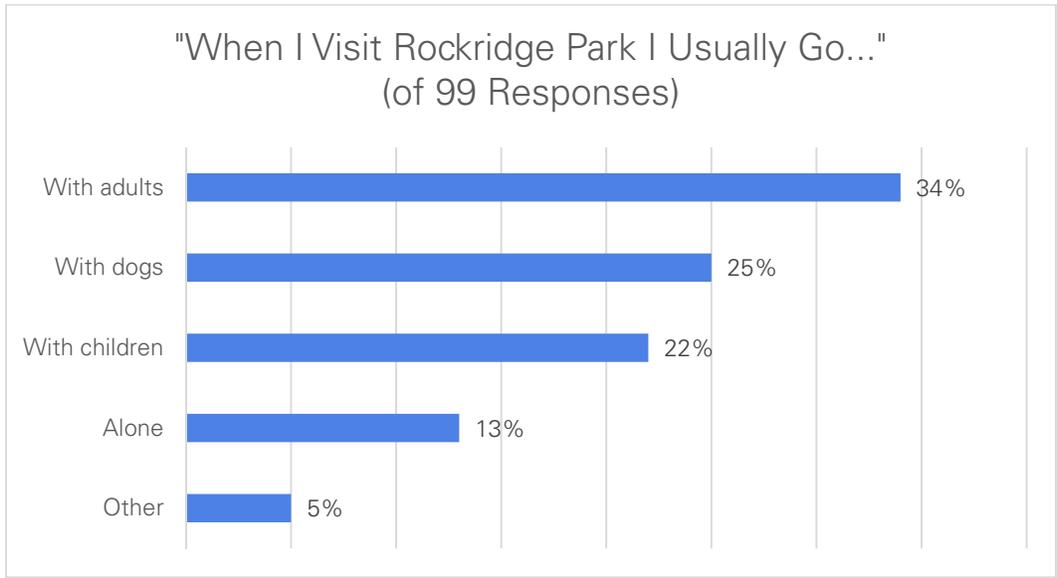
6. About how often do you visit Rockridge Park?

Answer	Response	%
Every day	9	6%
A few times a week	22	14%
Once a week	20	13%
Once a month	15	9%
Less than 12 times a year	37	23%
I have never been to Rockridge Park	56	35%
Total	159	100%

7. What mode of transportation do you most often use to get to Rockridge Park?

Answer	Response	%
Walk	47	47%
Bike	11	11%
Drive	41	41%
Other	0	0%
Total	99	100%

8. Please select the option that best completes the following sentence: "When I visit Rockridge Park I usually go..."



Other Written Responses	Responses
Two of above options	2
All of the above	1

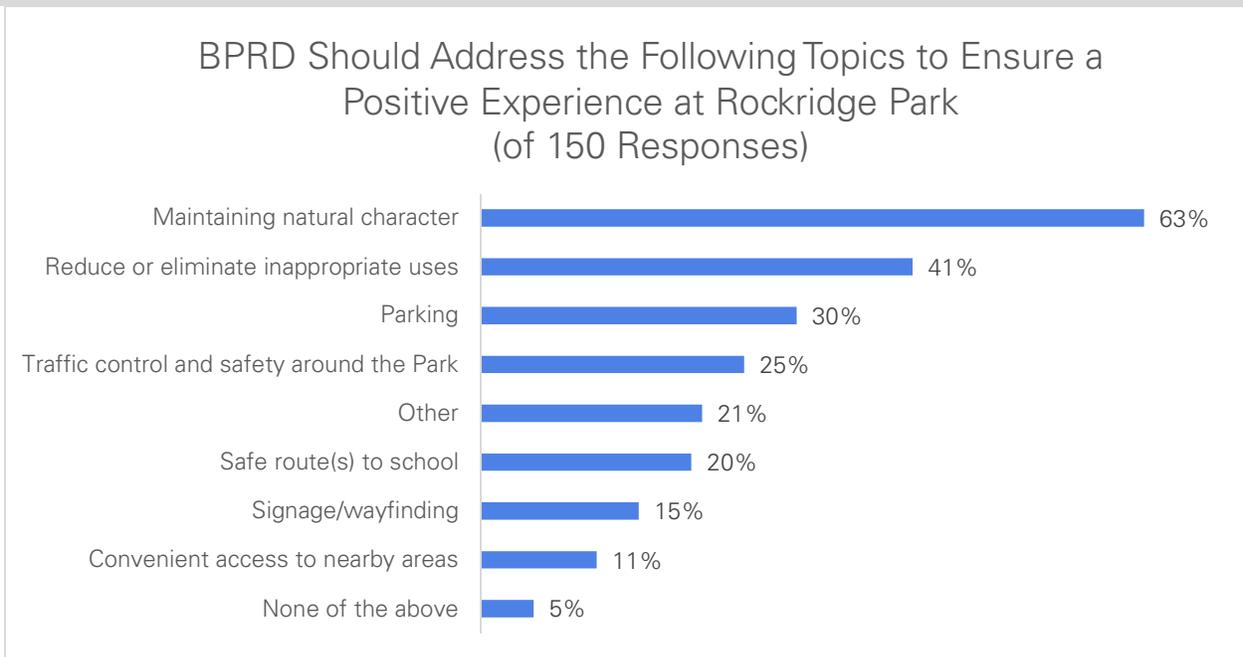
9. Please identify your reason(s) for visiting Rockridge Park from the following options (select all that apply):

Answer	Response	%
Passive recreation (e.g., observing nature, picnicking)	43	43%
Active play and exploration (e.g., biking)	49	49%
Going to and from school	2	2%
Other	17	17%

Rockridge Park Master Plan
 Bend Park and Recreation District
 Preferences Survey Results Summary

Other	Responses
Walk Dogs	8
Exploration & Orienteering with kids	3
Disc Golf	3
Run / Walk	3

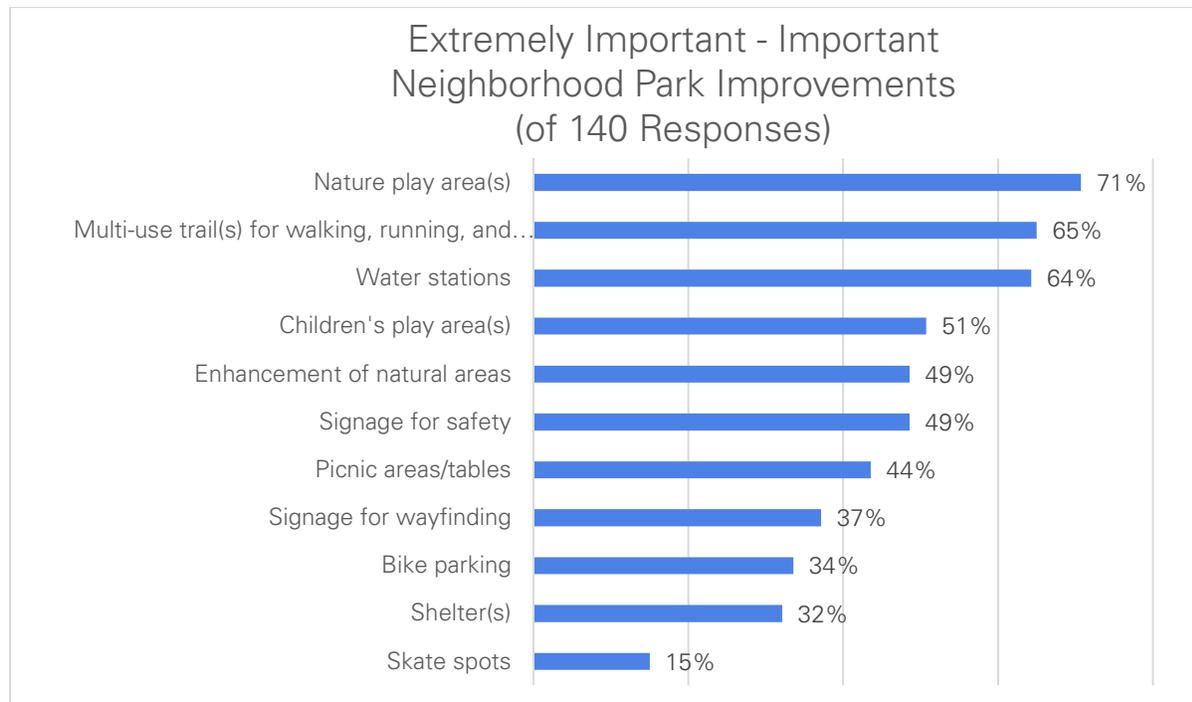
10. BPRD should address the following topics to ensure a positive experience at Rockridge Park (select all that apply):



Other Written Responses	Responses
Disc Golf	24
No Changes	1
Playground	1
Security	1
Maintain Quiet of Park	1
Open Lawn Area	1
Horseshoe Pits	1
Basketball Hoops	1
Swimming	1
Restroom	1

11. Please rate the importance of each potential neighborhood park improvement to Rockridge Park:

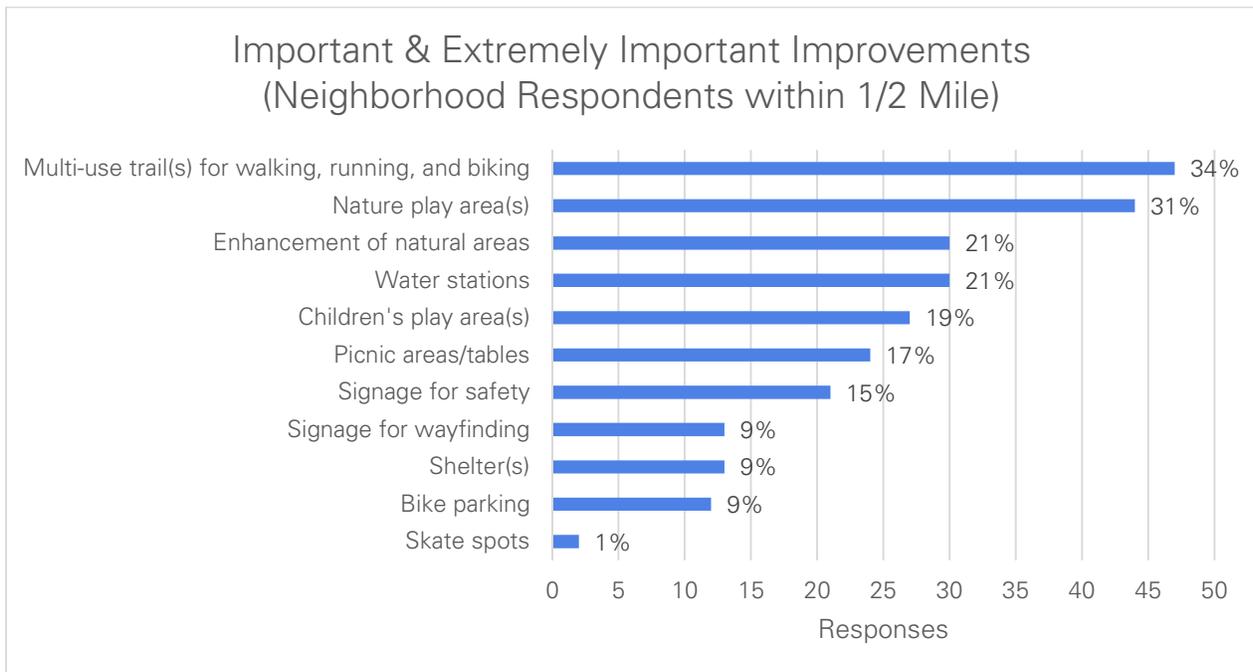
Improvements were ranked by the following options: do not need at all, unimportant, neutral, important, extremely important, and not sure. The most important and least important ranked improvements are shown below:



This question listed 11 potential neighborhood park improvements. The 7 **highest priorities** for neighborhood park improvements, according to the number of respondents who ranked an improvement as “important” or “extremely important” are: **nature play areas** (99, or 71%), **multi-use trails** (91, or 65%), **water stations** (90, or 64%), **children’s play areas** (71, or 51%), **Enhancement of natural areas** (68, or 49%), and **signage for safety** (68, or 49%).

Certain improvements received responses that were **split** between some combination of unimportant or important **or were clearly marked as neutral**. Such neighborhood park improvements include **bike parking, shelters, and signage for wayfinding**. Combining “do not need at all” and “unimportant”, 37 respondents (26%) did not believe **shelters** are a priority, while combining “extremely important” and “important”, 45 respondents (32%) believed that shelters should be a priority. **Signage for wayfinding** received 38 responses (27%) indicating the improvement as unimportant, 52 responses (37%) for the improvement, and 43 responses as neutral (31%). Combining “do not need at all” and “unimportant”, 71 respondents (51%) indicated **skate spots** as the **lowest priority neighborhood park improvement**.

How Do Adjacent Neighbors (within ½ mile) Feel About Neighborhood Park Improvements?



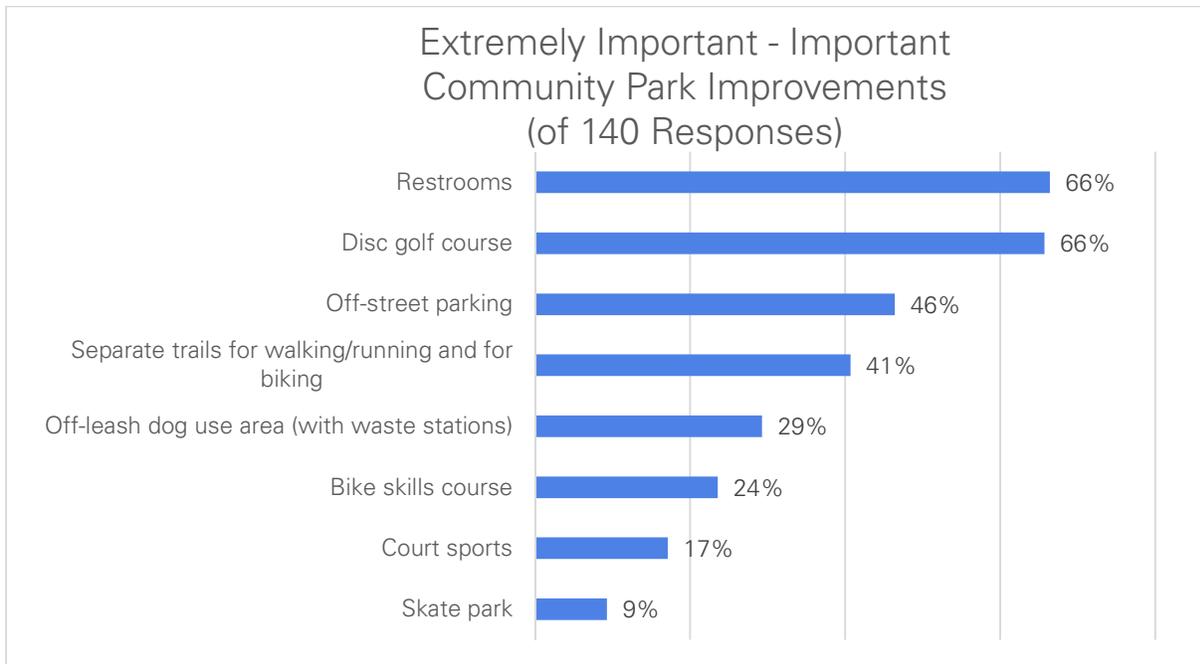
Neighborhood Park improvements are generally intended to serve those living within a ¼ to ½-mile (or walking distance) from the park. When looking at data from residents within a ½-mile of Rockridge Park **multi-use trails, nature play, enhancement of natural areas** and **water stations** still ranked **among the highest** of the improvements considered either important or extremely important by survey respondents.

How Do Neighborhood Visitors with Children Feel about Play Elements?

Of the 18 respondents who visit the park with children from the adjacent (within ½ mile) neighborhood, there was a **stronger preference** for **nature play areas** (by 23%) and a **children's play area** (by 16%). There was a very **small decrease** in level of importance ranked for **skate spots** (by 4%).

12. Please rate the importance of each potential community park improvement to Rockridge Park:

Improvements were ranked by the following options: do not need at all, unimportant, neutral, important, extremely important, and not sure. The most important and least important ranked improvements are shown below:



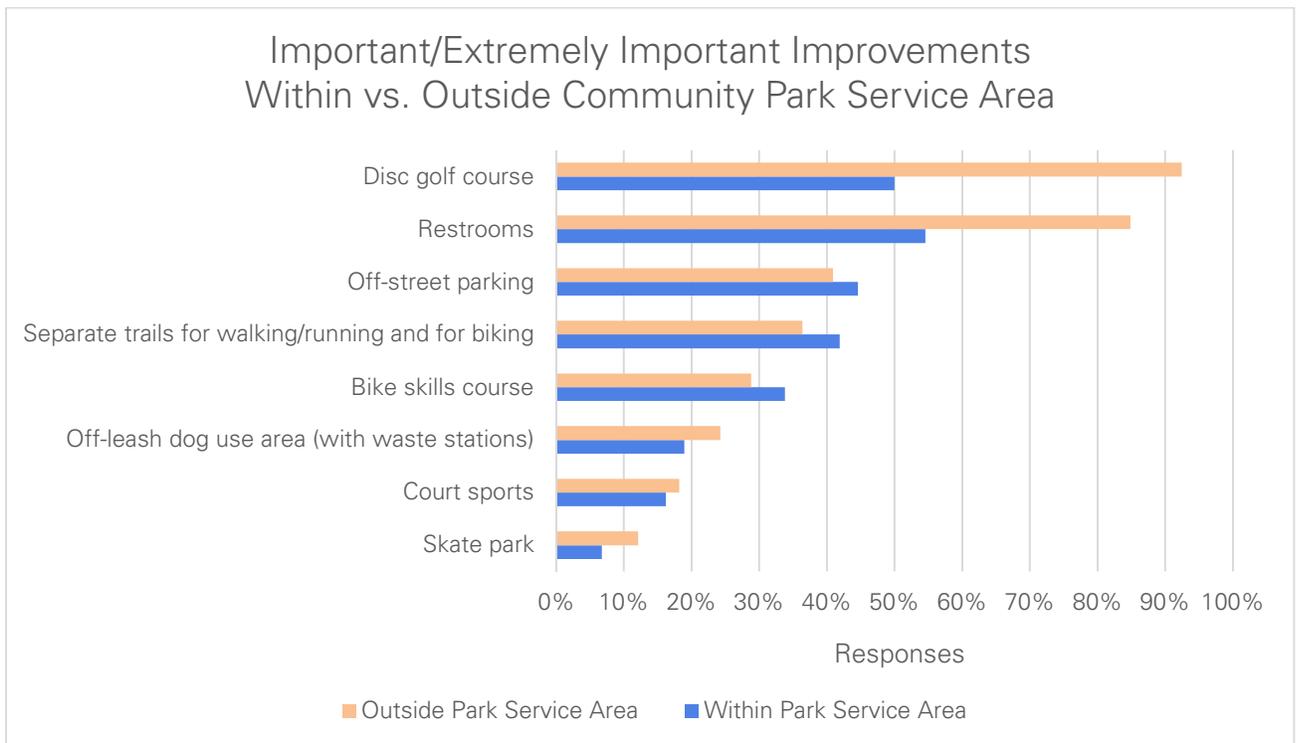
This question listed 8 potential community park improvements. The 3 highest priorities for **community park improvements** according to the number of respondents who ranked an improvement as “important” or “extremely important” are: **restrooms** (93, or 66%), **disc golf course** (92, or 66%), and **off-street parking** (65, or 46%).

Generally, respondents who live over ½-mile away indicated support for a **disc golf course**. Approximately 70% of residents who live within a block or two expressed minimal support for a disc golf course. Several respondents that indicated for support disc golf noted that they do not live in Bend.

Certain improvements received responses split between some combination of unimportant or important **or were clearly marked as neutral**. Community Park improvements with split support include **separate trails for biking and walking, off-leash dog areas, and bike skills course**.

Combining “do not need at all” and “unimportant”, a **skate park** and **court sports** appeared as the lowest priority community park improvements with only 13 respondents (9%) ranking a skate park as either “important” or “extremely important,” and 24 respondents (17%) ranking court sports as either “important” or “extremely important.”

How Do Residents within Park Service Area (1 mile) of Park Feel about Community Park Improvements?

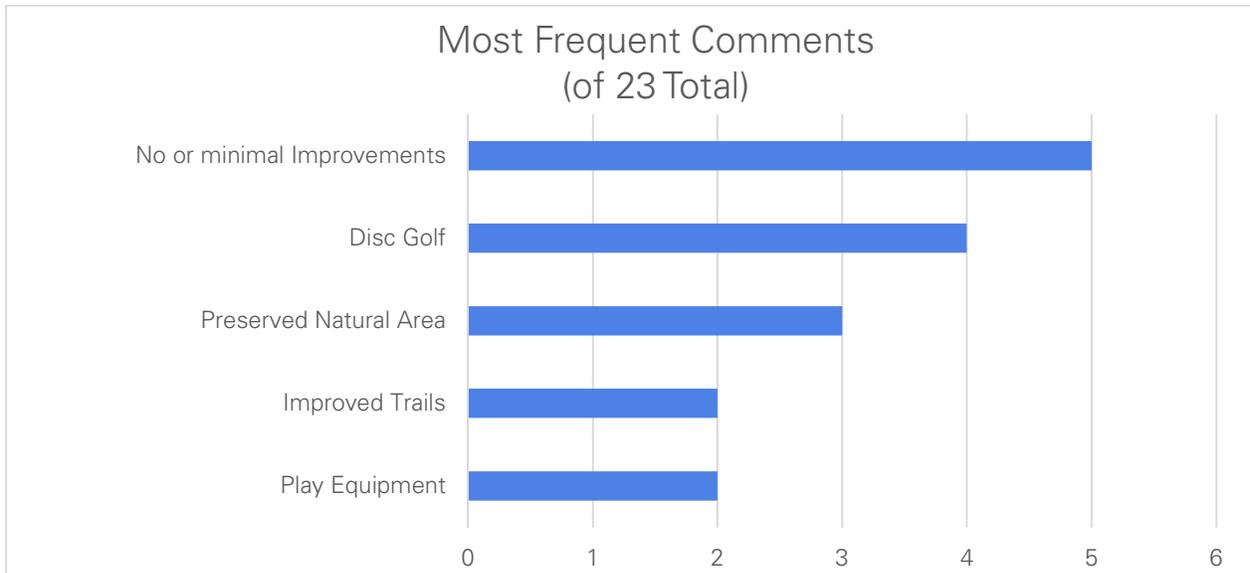


A total of 140 survey respondents live within the community park service area (1 mile) for Rockridge Park. Of these responses the **top three priorities** were **restrooms, off-street parking, and separate trails for walking/running & biking.**

Disc golf and **restrooms** both had greater support by those living outside of the park service area than those living within the service area. **Off-street parking, separated trails for walking/running/biking, and bike skills** had greater support from those living within the park service area than those living outside the service area.

13. Are there other improvements you would like to see at Rockridge Park that the previous options did not include? If so, please list your ideas in the space below:

This was an open ended question. Responses were reviewed with the most frequently made comments are shown below.



14. Would you like to elaborate on your vision for Rockridge Park? If so, please comment in the space below:

A total of 81 responses were received for this question. These responses provide valuable insights related improvements addressed elsewhere in the survey. Common remarks and outcomes worth noting include:

- There were numerous comments advocating for Disc Golf. Several of these comments advocated for a destination style disc golf course, 18-36 holes in size. It appears to be a regional (vs. neighbor) focused request as many respondents noted either having never been to the park before or being willing to travel to the area to visit the park for disc golf purposes. Additional analysis included in Question 12 supports a similar finding.
- Numerous respondents indicated the natural setting of the park is unique and would like to see it remain as natural as possible. Some respondents advocated for no new development, while others requested minimal levels of improvement such as trails, restrooms, and parking.

Rockridge Park Master Plan
Bend Park and Recreation District
Preferences Survey Results Summary

- Many respondents currently use the park for walking (with or without a dog). Overall there is general support for trail improvements to support this use.
- The responses revealed mixed support for typical neighborhood park improvements including play equipment, lawn areas, restrooms, seating, and picnic areas. Some respondents noted that there are several other parks (or park like) facilities within a mile radius that fulfill these functions.
- Traffic and parking issues along Egypt Dr. during certain school hours and events is a concern for a number of respondents. Comments included requests for additional signage, improving crossings, and for not increasing traffic.
- A few respondents indicated concern about specific improvements, such as restrooms and benches, attracting unwanted visitors.