



Board of Directors

October 6, 2015

District Office Building | 799 SW Columbia | Bend, Oregon

BOARD PRESENT

Craig Chenoweth, Chair
Brady Fuller
Nathan Hovekamp

Absent: Ted Schoenborn, Ellen Grover

STAFF PRESENT

Don Horton, Executive Director
Vanessa DeMoe, Assistant to the Executive Director
Pat Erwert, Park Services Director
Jan Taylor, Community Relations Manager
Sue Boettner, Recreation Manager
Gina Brooksbank, Recreation Analyst
Matt Mercer, Director of Recreation
Jim Figurski, Landscape Architect
Jeff Hagler, Park Stewardship Manager
Russ Holliday, Sports Program Manager

Media: Scott Hammers, The Bulletin



CONVENE MEETING: 5:35 pm

STAFF INTRODUCTIONS

Tammy Mills and Ian Isaacson were introduced by Pat Erwert. Both Tammy and Ian have been with the District prior to their new roles. Tammy, who started with the District as a seasonal last year, was hired on full-time in the sports fields department and Ian was hired as the new Landscape Designer in Planning and Design.

WORK SESSIONS

1. Recreation Programming Plan – *Matt Mercer*

Mr. Mercer stated that the presentation was to provide a broad overview of the Recreation Programming Plan development process and to demonstrate that planning, including use of tax dollars, is purposeful. Mr. Mercer explained that the recreation plan works side by side with the Strategic Plan and Comprehensive Plan, and provides more specific direction to recreation management staff. Mr. Mercer said there are two things in the plan that are key processes in how we budget and determine programs and services,

the cost recovery/subsidy allocation model and the program development and evaluation process.

Mr. Mercer highlighted the following aspects of the plan:

- Demographic trends
- Who we serve, statistics
- Why people participate, or don't
- Priority populations for subsidy
- Primary Goals
- Service Areas – by program and population
- Major Strategic Initiatives
- Outreach efforts to underserved populations or initiatives
- Major internal business practices
- Program Development and Deliver
- Financial Sustainability
- Implementation goals and strategies

2. District Pricing and Cost Recovery Philosophy and Methodology – *Matt Mercer*

Mr. Mercer made a presentation to the Board to review and answer questions about the cost recovery/subsidy allocation model and fee setting philosophy and methodology. He explained that the philosophy and methodology directly informs our delivery of services by allocating certain resources to different parts of recreation and establishing levels of subsidy that are appropriate cost recovery amounts for the different services.

Mr. Mercer covered the following items in his overview of the plan:

- Tax Use Philosophy
 - Tax use model
 - shows degree of expectation, access and benefit
 - Three layers of service that we provide
 - individual
 - individual/community
 - community-wide
 - Most of our service is the individual/community, a dual benefit service and is a mix of tax and fee support
- Classification of services
- Issue Based Programs and Services
 - Designed to address community issues and legal mandate
 - Example: needs based assistance
- Core Programs
 - Where most of our services fall
 - Strong community expectation that we provide
 - Broad community access programs central to the District mission and goals
 - Example: youth team sports, swim lessons, before and after care
- Complementary Programs
 - Less expectation to provide

- Compliment core programs
- Example: art classes, outdoor adventure programs
- Non-essential programs and services
 - Not expected, not essential, highly individualized, other providers exist
 - Example: private training, advanced instruction, concessions, merchandise
- Fee setting methods
- Cost Recovery and Subsidy model
- Service/Cost Recovery Expectation

Board reports and attachments for the above work-session items are located at:
[http://www.bendparkandrec.org/about us/board meetings/](http://www.bendparkandrec.org/about_us/board_meetings/)

7:00 PM REGULAR MEETING

VISITORS

Chair Chenoweth asked that public comment on the business session items be held until after the presentations from staff.

CONSENT AGENDA

1. Meeting Minutes - 9/1/2015

Director Fuller made a motion to approve the Consent Calendar. Director Hovekamp seconded. The motion passed unanimously, 3-0.

BUSINESS SESSION

1. Approve Hillside Park Master Plan – *Jim Figurski*

Mr. Figurski presented highlights of the planning process and final master plan. He briefly discussed public involvement and outreach, including the preference survey summary, and explained what the three phases of the plan would include.

Visitors

Vince Proctor – Mr. Proctor provided comment on Hillside Park. He said that he used the park daily. He stated that initially the approach was a segregated park and he requested a more integrated approach. He said that he thinks the plan is a reasonable compromise, addresses a majority of the concerns and said it was good government. He thanked staff for being sensitive to concerns, willing to listen and compromise and for being transparent. He encouraged the Board to vote in favor of the master plan.

Wendy Colby – Ms. Colby provided comment on the Hillside Park Master Plan. She said she lived close to the park and was a frequent visitor. She expressed her support for the master plan and thanked staff for developing a plan that most were comfortable with.

Carey Plunkett – Ms. Plunkett provided comment on the Hillside Park Master Plan. She shared that she lives close to the park and echoed the previous comments. She thanked

BPRD for listening to all of the parties and said she felt it was a great compromise. She said she was thrilled that there is enough space to run and hike with her dog and was in support of the master plan.

Trent Webb – Mr. Webb provided comment on the Hillside Master Plan. He shared his experience with training multiple dogs and how he helped with a child/dog incident in the park. He said there were concerns with dangerous crossing areas putting kids at risk and shared his thoughts on keeping the kid area and dog areas segregated.

The Board expressed appreciation for the comments and show of support for staff. They briefly discussed the presentation and comments and agreed that this was a reasonable compromise and the process was a model one for BPRD responsiveness and flexibility.

Director Fuller made a motion to approve the Hillside Park Master Plan. Director Hovekamp seconded. The motion passed unanimously, 3-0.

2. Approve Contract Amendment with Cameron McCarthy for construction documents for Rockridge and Hillside Parks – *Jim Figurski*

Mr. Figurski stated that with the approval of the master plan, phase one can be initiated. He explained that Hillside and Rockridge parks were linked at the beginning of the process, it is a dual contract, but the projects are being tracked separately. He clarified that the Board was being asked to approve contract amendment No. 1 and to authorize the Executive Director to engage in a contract for construction documents and the remaining planning and permitting work for both Hillside Park and Rockridge Park.

Director Hovekamp made a motion to authorize the Executive Director to negotiate and execute contract amendment No. 1 with Cameron McCarthy for Phase II services as described herein for Hillside and Rockridge parks in the amount of \$218,884 and to approve a total budget for design services not to exceed \$240,772. Director Fuller seconded. The motion passed unanimously, 3-0.

STAFF REPORTS

Staff reports were provided to the Board as an update on ongoing projects for informational purposes only.

EXECUTIVE DIRECTOR'S REPORT

Executive Director Horton gave a brief update on the following items:

- CAPRA – The District received accreditation at the NRPA conference.
- ORPA – ORPA conference is November 2-4 at the Portland Hilton
- November Board Meeting Schedule – ORPA conference conflicts with the November 3 meeting. The Board agreed to have a special call meeting on November 10.
- Bend Whitewater Park Update

- City and Board standing meeting – Representatives from the City and the Board will meet to help with communication on an ongoing basis
- Alcohol Sales - Additional direction and broader conversation is needed regarding alcohol, a work-session will be added to a future Board meeting for discussion.
- Naming Rights Update
- Petition on Mirror Pond
- Farewell Bend Bridge – This is on the agenda for the next meeting.
- Undercrossing - Briefly discussed closure and outreach, anticipate it will be closed for 6 weeks.

BOARD MEETINGS CALENDAR REVIEW

GOOD OF THE ORDER


Director Fuller shared that he had the opportunity to do two ride-a-longs with Stewardship staff. He said that it gave him a better feel about the program and is excited about the things they are doing; it also helped to open his eyes to what is going on in our parks. He also attended the Bend Whitewater Park soft opening and enjoyed the celebration.

ADJOURN 8:12 p.m.

EXECUTIVE SESSION - The Board did not meet in Executive Session

Prepared by:

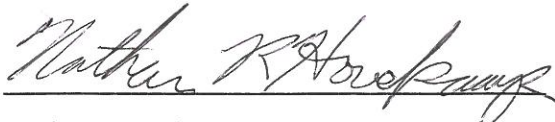
Vanessa DeMoe
Executive Assistant



Craig Chenoweth, Chair

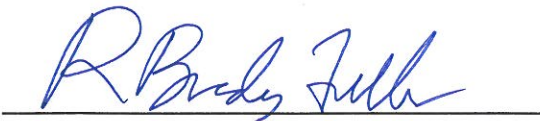


Ted Schoenborn, Vice-Chair



Nathan Hovekamp

Ellen Grover



Brady Fuller