



2017-18 annual report

Your Community, Your District



Bend residents tell us that receiving a high-level of service is their priority for our special district. I invite you to review our annual report to assess how well we are meeting this goal.

Our fiscal approach is to prioritize maintenance projects ahead of development, and manage staff costs by partially funding recreation programs through fees and limiting expenses.

As an example, our district is one of less than a handful of public agencies in Central Oregon whose employees pay their share into the Oregon Public Employee Retirement System (PERS).

Whenever a household has a big purchase, most people prefer to save up before making it. The District has historically used the same practice and has saved and leveraged property tax revenues from our permanent tax rate for significant projects.

The current budget provides the roadmap to continue meeting the District's mission. Effective management of public resources ensures that we can be confident that this agency will continue to provide exceptional park and recreation services well into the future.

Should you have any questions, please give me a call directly at (541) 706-6101.

Don Horton, Executive Director
don@bendparksandrec.org

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play for life



IT'S YOUR
DISTRICT

a snapshot

BEND PARK & RECREATION DISTRICT

Vision: To be a leader in building a community connected to nature, active lifestyles and one another.

Mission: To strengthen community vitality and foster healthy, enriched lifestyles by providing exceptional park and recreation services.

play for life

It is about living in the moment,
but also about creating a legacy for the future.

We embrace the obvious! We believe that play holds the key to
happy and healthy lives in our community - here and now,
as well as 50 years ahead.

How do we do it?

Through play, BPRD engineers a joyous mixture of exploration
and discovery - and plants the seed for amazing experiences.

We offer opportunities and places to grow and to thrive.

Play for Life brings possibility to all ages
in our community, from 1 to 100.

Don't get us wrong.

We take our playful role seriously.

We are instigators, planners and stewards,
encouraging our community to
Play for Life and Live to Play.

WHAT IS THE PARK AND RECREATION

DISTRICT? The Bend Park & Recreation District was established in 1974 by a vote of citizens for the sole purpose of providing park and recreation services to our community.

The District is a special tax district, a stand-alone government agency, led by an elected Board of Directors. The District is not a part of the City of Bend.

Use of your taxes collected for parks and recreation is limited by statutory authority (ORS Ch. 266) and cannot be used for other community services such as roads, housing, emergency services or utility services.

DISTRICT FACILITIES:

- Juniper Swim & Fitness Center
- Bend Senior Center
- The Pavilion
- Art Station
- District office
- Park Services offices and shop

DISTRICT PROPERTIES:

- Total acres: 3,035
- 82 developed parks and natural areas
- 1,062 acres of undeveloped park lands
- 70 miles of trails

EMPLOYEES & VOLUNTEERS:

- 116 full-time employees (May 2018)
- Approximately 398 part-time employees (May 2018)
- 2,330+ volunteers (2017)

WHERE FUNDING COMES FROM:

Your Property Taxes - The District's permanent property tax rate is \$1.461 per \$1,000 of assessed value. For example, a home assessed at \$200,000 pays \$292.20 annually to the District. Statutory authority (ORS Ch. 266) restricts the use of these taxes to the delivery of park and recreation services such as care and maintenance of the park and trail system.

User Fees & Charges - Fees charged for participating in recreation programs and facilities.

System Development Charges (SDCs) - SDC funds can only be used on park and trail projects that are needed as a result of population growth. Most neighborhood parks exist as a result of SDC funds. SDC funds cannot be used for operation costs, administrative or maintenance facilities.

Contributions & Grants - In 2017-18, the District received \$505,000 in grants and contributions.

General Obligation Bond - In 2012, voters passed a 20-year General Obligation Bond for specific projects. The cost to taxpayers is .166 per \$1,000 assessed value or \$33.20 annually for a home with an assessed value of \$200,000.

as purveyors of *play*

we are committed to...

HEALTHY, ACTIVE LIFESTYLES. You have access to more than 1,000 recreation programs offered annually, three facilities open regularly for activities of all types, 275+ weekly fitness classes and countless opportunities in parks and on trails.

ACCESS FOR ALL. Nearly all homes in Bend are within one mile of a park or trail and our goal is to cut that down to a 1/2 mile in the next decade! In 2017, 700 children and families received more than \$206,000 in needs-based assistance for recreation program fees.

TAKING CARE OF WHAT WE HAVE. The Park Services team mows 4,680 acres annually, maintains 1,800+ irrigation valves, cares for 70 miles of trails, cleans 21 hours per day for 7 days-a-week and answers 6,500 phone calls per year.

CREATING JOBS AND SUPPORTING WORKING FAMILIES. For more than 500 full- and part-time employees, the District offers competitive wages, important benefits and training opportunities. We support local families by offering important childcare and recreation opportunities and our parks play a role in the livability of Bend.

BUILDING COMMUNITY PARTNERSHIPS. Working with the City of Bend, Bend-La Pine Schools, Deschutes County, irrigation districts, healthcare providers and others, we make the most of public resources. We are supported by generous volunteers, donors and sponsors whose involvement enhances the experiences we provide.

STEWARDSHIP OF NATURAL RESOURCES. With management responsibilities for 11 miles of the Deschutes River bank through Bend and more than 3,035 acres of property, the natural beauty and outdoor recreation opportunities are beloved. In many parks and along trails, we leave the natural features untouched to preserve wildlife habitat.

PLANNING AHEAD. Our Comprehensive Plan looks a decade into the future to inform where we are going and our Strategic Plan and 5-year Capital Improvement Plan detail how we are going to get there. How you play may change in future years, and we're already planning for how to meet your interests.

STRIVING FOR EXCELLENCE. In 2015, BPRD was honored by the Commission for Accreditation of Parks and Recreation Agencies (CAPRA) to certify that it meets national standards of excellence, which puts it in company with less than 5% of peers across the country.

"Commitment is what transforms a promise into reality."
~ Abraham Lincoln


GET
CONNECTED

Visit our website.

Where: bendparksandrec.org

What: Park and trail information, recreation programs, facility hours and fees, class schedules, project updates, employment opportunities and 300-plus pages of much, much more.

Follow us on social media.

Where:  Twitter: BendParks



Facebook: Look for Bend Park & Recreation District, Art Station, Bend Senior Center, The Pavilion, Juniper Swim & Fitness Center and Bend Whitewater Park.

What: The latest updates and happenings in parks, on trails, in BPRD facilities and in programs.

Attend a board meeting.

When: Normally the first and third Tuesdays of each month at 7:00 pm. Work sessions can also occur at 5:30 pm.

Where: BPRD Office, 799 SW Columbia Street

What: Agenda and minutes available online at bendparksandrec.org



2017 PLAY BY PLAY:

MAKING PLAY ACCESSIBLE

recreation report and trends



Distributed \$205,892 in needs-based assistance for recreation programming to over 700 individuals with financial need.



Provided \$254,623 in direct services to support individuals with special needs so they could participate alongside others in recreation programs.



Supported outreach efforts to engage underserved populations including the Latino community, low income families and older adults.



Collaborated with other agencies, non-profits and businesses to reduce barriers and increase access to fitness and recreation opportunities.



Offered 250+ free activities and events.

As our community grows so does participation in our recreation programs and facilities. This past year, the District hosted nearly 1.3 million visits to its three recreation facilities and over 1,000 recreation programs and activities.

Making play accessible to all continues to be a priority. At left are some of the resources the District has provided so everyone has the opportunity to play for life.



NEARLY 1.3 MILLION VISITS TO RECREATION FACILITIES AND PROGRAMS

Facility/Program Area	2017 Visits
Juniper Swim & Fitness Center	504,158
Sports Leagues & Programs	293,870
Before- & Afterschool Care	272,069
The Pavilion	120,299
Bend Senior Center	80,794
Youth Enrichment Programs	11,964
Art Station	4,492
Therapeutic Recreation	4,356
Outdoor Recreation Programs	4,873

2017 VISITS



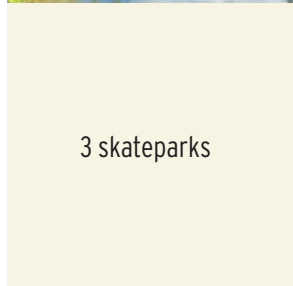
11 miles of
managed riverfront



70 miles of trail



8 tennis courts



3 skateparks



2 disc golf
courses



8 off-leash areas/
dog parks

YOUR PARKS YOUR TRAILS

If you live in Bend Park & Recreation District, you pay 11% of your property taxes to the District to support parks, trails and recreation services in our community.

The District's permanent property tax rate is \$1.461 per \$1,000 of assessed value. Passed by voters in 2012, the cost of the 2012 bond is an additional \$0.166 per \$1,000 of assessed value.

For example, a home assessed at \$200,000 pays \$326 annually for park and recreation services in Bend.

So, what do you get? You have year-round access to parks, trails and all the recreation amenities and fun so that you can Play for Life and...

PLAY YOUR WAY!



2 fishing ponds



15 nesting boxes
installed for birds
and owls in 2017

15 parks with
access to
Deschutes River



25 picnic shelters



82 parks



82 juvenile
Canada geese
relocated to
Summer Lake
wildlife refuge
in 2017



3 recreation facilities

39 playgrounds



9 new miles
of trail in 2017



19 pickleball courts



19 athletic fields

annual financial report

Fiscal Year: July 2017 - June 2018

The annual report is an opportunity to review the revenues and expenditures behind the decisions made daily throughout the year. Beyond pie charts and factoids, this information represents how we contribute to this community.

Bend continues to grow, and long-time residents and newcomers expect high levels of service in parks, trails and all forms of recreation.

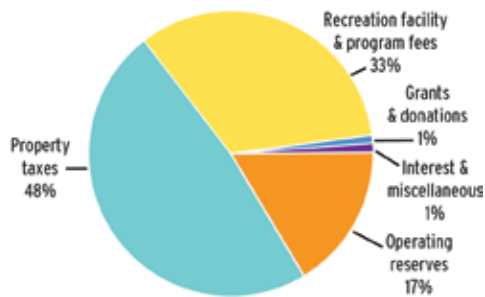
Management decisions and conservative fiscal policies over many years have ensured a sustainable financial future for the District. The District prioritizes long-term financial stability, so that resources can enhance the quality of life for Bend residents now and for future generations.

Financial amounts and percentages are fiscal year 2017-18 estimates.

The Bend Park & Recreation District is not a department of the City of Bend. As a separate special tax district, it adopts its own budget every fiscal year. To view the 2018-19 budget, visit bendparksandrec.org.

2017-18 OPERATIONS

OPERATIONS SOURCES OF FUNDS \$23,631,000



Where the Money Comes From

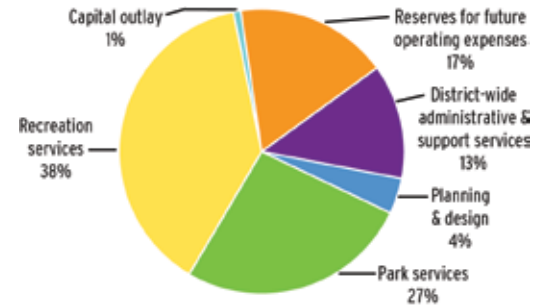
Property taxes (48%) are collected from property owners in the District.

Recreation facility and program fees (33%) are collected from recreation programs and facility use.

Operating reserves (17%) mitigate current and future risks such as extreme events or a revenue downturn.

Grants and donations (1%) are funds received to support programs and scholarships for community residents.

OPERATIONS SPENDING \$23,631,000



Where the Money Goes

Recreation services (38%) operate all recreation programs and facilities including the Bend Senior Center, Juniper Swim & Fitness Center, The Pavilion, Art Station, Aspen Hall and Hollinshead Barn.

Recreation services are funded 86% through fees and 14% through property taxes.

Park services (27%) manage and maintain parks, trails, natural resources, vehicles, equipment and facilities, and also provide stewardship services for the users of these spaces.

Reserves for future operating expenses (17%) impact a government's bond rating and the cost of borrowed funds.

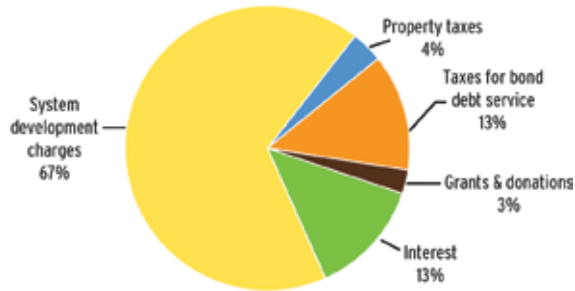
District-wide administrative & support services (13%) manage organization-wide services including executive director's office, finance, risk and contract management, technology, community relations, marketing, human resources, volunteers and special projects.

Planning & design (4%) provide long-range, strategic and current planning, and design and development/construction for parks, trails, natural areas and facilities.

2017-18 CAPITAL PROJECTS

In order to serve a growing community, the Bend Park & Recreation District must continually plan for development, improvement and replacement of public parks, trails and recreation facilities. District staff are currently working together to plan, design and construct capital projects to meet the needs of the community.

CAPITAL PROJECT FUNDING \$13,991,751



Where the Money Comes From

System development charges (SDCs) (67%) are collected from new residential building permits to be used for new and expanded parks and trails to support community growth.

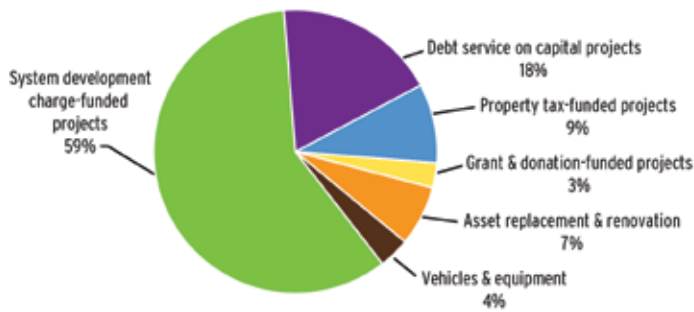
Taxes for bond debt service (13%) are required to repay the 2012 bond debt.

Interest (13%) is income earned on reserves.

Property taxes (4%) are used for capital projects, vehicles and equipment.

Grants and donations (3%) are funds received from granting agencies, non-profits and private donors.

CAPITAL PROJECT SPENDING \$12,783,908



Why the difference?

There is a difference of \$1,207,843 between Capital Project Funding and Capital Project Spending due to project costs shifting into future years. Those unspent revenues are added to reserves for future spending.

Where the Money Goes

SDC-funded projects (59%) are land purchases and development of parks and trails to support new growth in Bend.

Debt service on capital projects (18%) is for repayment of the 2012 bond and the 2006 Juniper Swim & Fitness Center expansion debt.

Property tax-funded projects (9%) are for renovation, improvement and expansion of current parks, trails and indoor facilities.

Asset replacement and renovation (7%) are projects that take care of what we have.

Vehicles and equipment (4%) to care for and operate our parks and facilities.

Grant and donation-funded projects (3%) provide support to capital development and land acquisition.

2017-18

FUNDING THE FUTURE

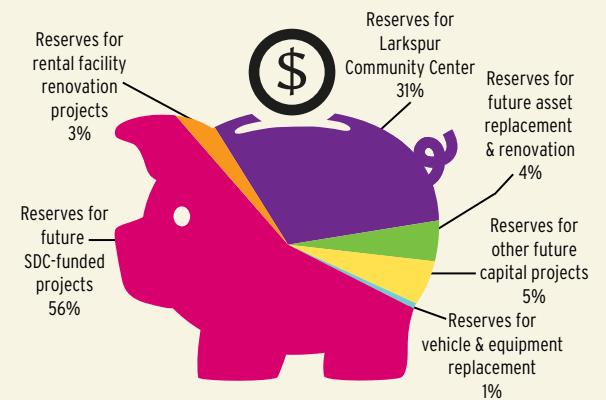
1. Saving like a household.

When a household has a big purchase in the future, the preferred choice is to save up before buying it. The District saves property tax revenues from its permanent tax rate for significant projects. These savings enable the District to purchase park land, develop parks and expand, build and renovate facilities.

2. New parks and trails are tied to growth.

System development charges (SDCs) are fees paid on new residential construction and hotel rooms to help fund new parks and trails. As Bend grows, these fees help ensure that all Bend residents get the same level of recreation opportunities.

2017-18 CAPITAL RESERVES \$39,025,135



Planning Ahead:

The District is evaluating its approach to system development charges in 2018-19 to make sure we address growth and continue to be on the mark in offering all residents the Bend life.