

Ms. Healy summarized the steps recommended in the report from Oregon Consensus and the costs of the steps. She said that she is here tonight to get direction from the board as to how to proceed.

The Board discussed moving forward with the process with consideration of these changes:

- Broaden the scope from the south UGB bridge to include the entire vision of trails.
- Include working with other agencies to create trail connections to advance trails as part of the transportation system.
- District will assume financial responsibility for the report; there was no interest in sharing the cost by other agencies.
- Remove south UGB bridge project from the five-year CIP to show good faith that the District will not pursue this project, recognizing that there needs to be a collaborative community process to revisit.

The Board further discussed that the south UGB bridge has been a part of the planning model for over 20 years and all options should be considered as part of the larger plan, but should not be the main focus of the next steps taken in this process.

Ms. Healy spoke about the many projects that could be focused on, including: Alpenglow Park as a trail hub, the north end Deschutes River Trail as a connection, UGB expansion opportunities, TSP partnership opportunities with the City and connections to Smith Rock and Badlands.

Executive Director Horton recommended drafting a resolution that reflects tonight's discussion on this project. He also suggested that staff bring back a presentation to the Board on the trail plan that was adopted last summer, discuss where projects are located and give an update on the progress and provide the status of working with the City on the TSP. The Board agreed with this recommendation

2. Community Recreation Survey Report – *Matt Mercer (45 min)*

Mr. Mercer introduced Sarah Esralew Hutson from RRC Associates. Mr. Mercer explained that a recreation survey went out last fall to the public. The goals of the survey are as follows:

- Importance assessment vs. needs assessment
- Community issues vs. individual desires
- Benchmark to ourselves and our community, rather than to others

Mr. Mercer reviewed the key questions of the survey and how the information will be used. He said that the surveys that were mailed were part of the statistically valid responses. After these responses were returned, the survey was presented on an open link to reach more of the community. Mr. Mercer said that there was specific outreach for the open link which included contacting users and non-users, the Latino community and low-income families.

The Board expressed appreciation that the open link was offered and targeted the various populations.

Ms. Esralew Hutson gave a background on RRC Associates, highlighting the experience of the firm with conducting surveys for parks and recreation districts all over the country. She said that the recreation survey resulted in 863 responses to the invitations and 1,029 open link surveys were collected in fall of 2018 resulting in a high rate of community response.

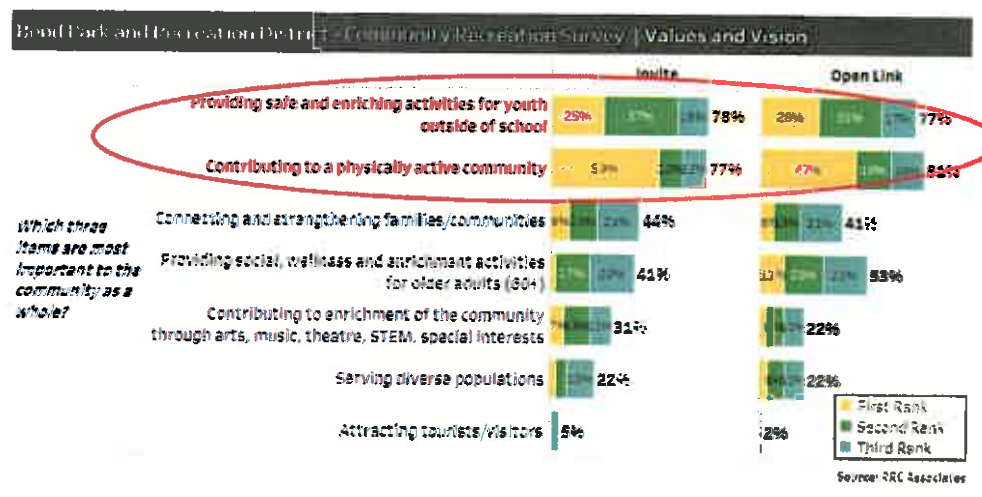
Ms. Esralew Hutson reviewed with the Board the demographic profiles of the responses and the usage of programs and facilities from the respondents. She stated that the demographic profile represented all types of members of the community and was a good representation from all quadrants.

The responses showed that the top reason people use District programs and facilities are affordability and they are considered a good value. The survey also revealed that the District is effective with communication to the public with the printed Playbook and online information.

The survey revealed the percentage of respondents that use particular facilities including the Pavilion and Art Station, types of programs that are used.

Current usage of programs and facilities were consistent throughout the community. The survey asked about the importance of District programs offered to the community. The responses show that youth activities were most valued; drop in programs, older adult activities and therapeutic recreation all followed closely. The survey showed that respondents value all programs offered in the community regardless of whether they were used personally.

The graph below represents the most important items to the community according to the survey.



The information gathered will be used to evaluate District work and goals. This allows staff to benchmark responses to community responses.

3. Athletic Field Report and Policy Implementation Update – Michael Egging, Becky Young and Russ Holliday (30 min)

Ms. Young gave an overview of the presentation; she commented that the following items would be discussed:

- Update on Policy Implementation
- 2018 Athletic Field Use Report
- Proposed Modification to Policy

Ms. Young spoke about the use of non-designated athletic fields, she explained that staff visited the sites and evaluated if they could handle regularly scheduled practices. This past fall, the District began using many of the non-designated fields as practice fields a couple of times a week. Staff checked to make sure that there was no overlapping practice with rentals of the picnic shelters. The

result has been positive and the District has been able to accommodate more kids for practice with facilities closer to their homes.

Mr. Holliday spoke about affiliate organizations. He explained that these organizations have a higher level relationship than the facility use agreement. The benefits are scheduling priority, the relationship creates a smoother process, keeps sports groups united and efficient, groups are recognized in the Playbook and there is commitment and accountability from both the District and the affiliate. Three potential affiliate groups have been met with and there is opportunity to assess and grow the program.

Ms. Young talked about the scheduling priorities for the various types of users. All groups will have opportunity regardless of priority listing. The order is as follows:

1. Bend Park & Recreation District Programs
2. Bend-La Pine Schools Programs (IGA)
3. Youth Affiliates
4. Adult Affiliates
5. Non-Affiliates
6. Private & Commercial

Ms. Young spoke about the reservations and permit system. She commented that groups are no longer allowed to use fields without a reservation. The benefits are as follows:

- Requirements aligned better with other internal rental/reservation philosophy and process
- Deposits and liability insurance are required keeping policy consistent with shelter rentals
- Reservation process is appreciated by all there is accountability and consistency
- Better usage tracking – allows for information to be gathered on the need for further field development

Mr. Egging talked about the guidelines for determining future athletic field development. He spoke about the growth that the District is experiencing in field use, almost doubling the total hours to 21,005 since 2016. The partnership with Bend LaPine Schools is important to both agencies for high school programs and the District uses the BLS fields for many hours of additional programming. Mr. Egging said that currently, the demand for fields and available fields are in balance. Out of 260 requests for fields only 15 were denied. Youth and adult programming are continuing to grow. All the data for fields will be tracked for future reference for athletic field development.

4. Alcohol Permit Policy Update – *Sasha Sulia (20 min)*

Ms. Sulia brought back a revised alcohol permit policy to the Board for approval. The changes made were suggested by the Board in a previous meeting. In addition, staff added more locations for the public to obtain alcohol permits. The revised policy is shown on the following chart:

