

## Bend Senior Center

1600 SE Reed Market Road  
Bend, OR 97702  
541.388.1133

April 15, 2019

Greetings:

We are pleased to invite you to participate in the **For the Health of It! Health and Wellness Fair** at the Bend Senior Center, 1600 SE Reed Market Road. The event is Tuesday, October 1, 2019, 12:00-3:00 pm.

We are inviting senior service providers, health and wellness practitioners, fitness experts, nutritional counselors, and medical professionals to participate in our outdoor For the Health of It! Health and Wellness Fair.

This is a great opportunity to market your business to one of the fastest growing populations in our area; baby boomers. The event will feature a community barbecue, local service providers, fitness demonstrations, food tasting, health screenings, nutritional supplement samples and demonstrations as well as an opportunity for attendees to interact with the vendors. **Please contact us if your organization would be interested in providing any of the following services at the fair.**

- Health Screenings
- Diabetes Testing
- Glaucoma & Visual Acuity Testing
- Bone Density Screening
- Hand Grip-Strength Testing
- Balance Testing
- Hearing Testing
- Height & Weight
- Blood Pressure Checks
- Spinal Muscle Tension
- Healthy Food Demonstrations
- Mini-Therapeutic Shoulder Massages

Space will be allocated on a first-come, first-served basis. The cost is \$65 for exhibit space. We can provide a 6 foot table for your booth for a \$10 rental fee. This year the event will be held indoors in the Event Room. Exhibit space is limited, so reserve your space today! We look forward to having you participate in our event. Please feel free to contact us if you have any questions.

Sincerely,



Brenda Chilcott  
Program Coordinator  
Bend Senior Center  
Direct Line: 541.706.6232  
Brenda@bendparksandrec.org



# For the Health of It! Health & Wellness Fair



**Tuesday,  
October 1, 2019**

**12:00 - 3:00 pm,  
Bend Senior Center**

**Registration Form ~ Please Print ~ Space is limited**

Name of Organization / Business: \_\_\_\_\_

Name of Contact Person : \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

City State Zip

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please briefly describe what your organization/business will provide to attendees:

\_\_\_\_\_

\_\_\_\_\_

**INDEMNIFICATION (Required for All Vendors)**

By signing the Registration Form Exhibitor agrees to hold harmless and release from liability Bend Metro Park and Recreation District, from all claims for loss, suits, actions or damage of any nature caused by me or my exhibit. Exhibitor agrees to expressly assume all risks of harm to me or my exhibit, including harm resulting from the negligence of other exhibitors or fair visitors. Exhibitor agrees to indemnify (to pay any losses, damages, or costs, including legal costs incurred by) Bend Metro Park and Recreation District and to hold them harmless with respect to claims for harm to me or my exhibit and for claims made by others for any harm caused by me or my exhibit while at the For the Health of It! Health & Wellness Fair.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Exhibitor Space  
\$65**

**Sponsorship  
Opportunities**

- Supporter: \$550
- Sponsor: \$850
- Presenting: \$1,200

**PAYMENT:**

Sponsor Level = \_\_\_\_\_

Space = \$65 each \_\_\_\_\_

Table Y/N = \$10 each \_\_\_\_\_

Total Amount Due = \_\_\_\_\_

**Exhibit space is not guaranteed  
until payment is received**

Mail the completed application  
and your check made payable to:  
Bend Senior Center  
1600 SE Reed Market Rd.  
Bend, OR 97702

**Call Brenda at**  
541-706-6232  
For more information  
brenda@bendparksandrec.org



# PAYMENT:

Sponsor Level = \_\_\_\_\_

Space = \$65 each \_\_\_\_\_

Table Y/N = \$10 each \_\_\_\_\_

**Total Amount Due =** \_\_\_\_\_

**Exhibit space is not guaranteed until payment is received**

Mail the completed application and your check or credit card information to:  
 Bend Senior Center  
 1600 SE Reed Market Rd.  
 Bend, OR 97702



## Credit Card Payment Form

CREDIT CARD FORM		(Please Print)	
Name as it appears on card:			
Mailing address:		Daytime phone contact #	
		( )	
City:	State:	ZIP Code:	
Credit Card #	VISA Mastercard	Expiration date:	
Number			
_____		_____	
_____		_____	
<i>Signature</i>		<i>Date</i>	

# For the Health of It!

## Health & Wellness Fair

### 2019 Exhibitor Information

#### Booth Space

- The venue will be in the event room at the Bend Senior Center.
- Exhibitor space is one six foot table (6 ft x 4 ft.)
- Space must be paid in full prior to the event. Your space is not guaranteed until we receive payment. We accept cash, check or VISA/MasterCard.
- Electricity is only available on the perimeter of the event room. Exhibitors must provide their own electrical extension cords and the ability to tape them down.
- If you require electricity please let us know prior to the event.
- **Bend Senior Center will rent you one 6 foot table for \$10.**

#### Booth Location

- Booth location is assigned on a first-come, first-served basis.

#### Set-up Time

- Set up may begin at 11:00 am the day of the event.
- Booths must be set up by 11:30 am.
- Event hours: 12:00 pm - 3:00 pm. Booths must remain set up for the event's entirety.

#### Barbecue Lunch served 12:30 - 1:30 pm

### The For the Health of It! Health & Wellness Fair is a good opportunity to...

- Increase health consciousness by providing a variety of screenings.
- Provide exposure of local health & wellness services and resources.
- Vaccinate our community against the flu.
- Motivate participants to make healthy lifestyle changes.
- Teach self-care practices.
- Promote your health and wellness business.

Call Brenda at  
541-706-6232  
For more information  
[brenda@bendparksandrec.org](mailto:brenda@bendparksandrec.org)



# Bend Senior Center

1600 SE Reed Market Road (541) 388-1133

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## Marketing Opportunities For Your Business

Does your business or service cater to the needs of area seniors? Promote your business at the Bend Senior Center via advertisements, event sponsorship and other opportunities. Increase the visibility of your business and directly reach your customers through a tailor-made marketing plan in partnership with the Bend Senior Center.

### Event Sponsorships

Sponsorship gives your company a competitive advantage and boosts your credibility as a supporter of Bend's senior community.

#### **"For the Health of It" Health & Wellness Fair (Fall)**

- Presenting Sponsor: \$1200
- Sponsor: \$850
- Supporter: \$550
- Exhibitor Space: \$65

### Ala Carte Opportunities

Place your brochure in the kiosk at the front desk at BSC for \$500 per year.  
Furnish soup, sandwich and dessert for our program "Souper Tuesdays."  
Partner to sponsor the Thursday afternoon dance at the Senior Center.  
Furnish cookies for educational presentations and social gatherings.

### Benefits of Sponsorship

First choice of booth spaces at the event you sponsor.  
You may place your brochures in the kiosk at the front desk at BSC.

### Customized Marketing Plan

We will gladly work with your business to find marketing opportunities that are the best fit for you. Bring us your creative ideas for programs that will appeal to and serve our seniors and enhance your business.

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