

Needs-Based Assistance Program Review

Presented By
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play for life

NBA Program

Needs-Based Assistance



Recreation
Scholarship
Program

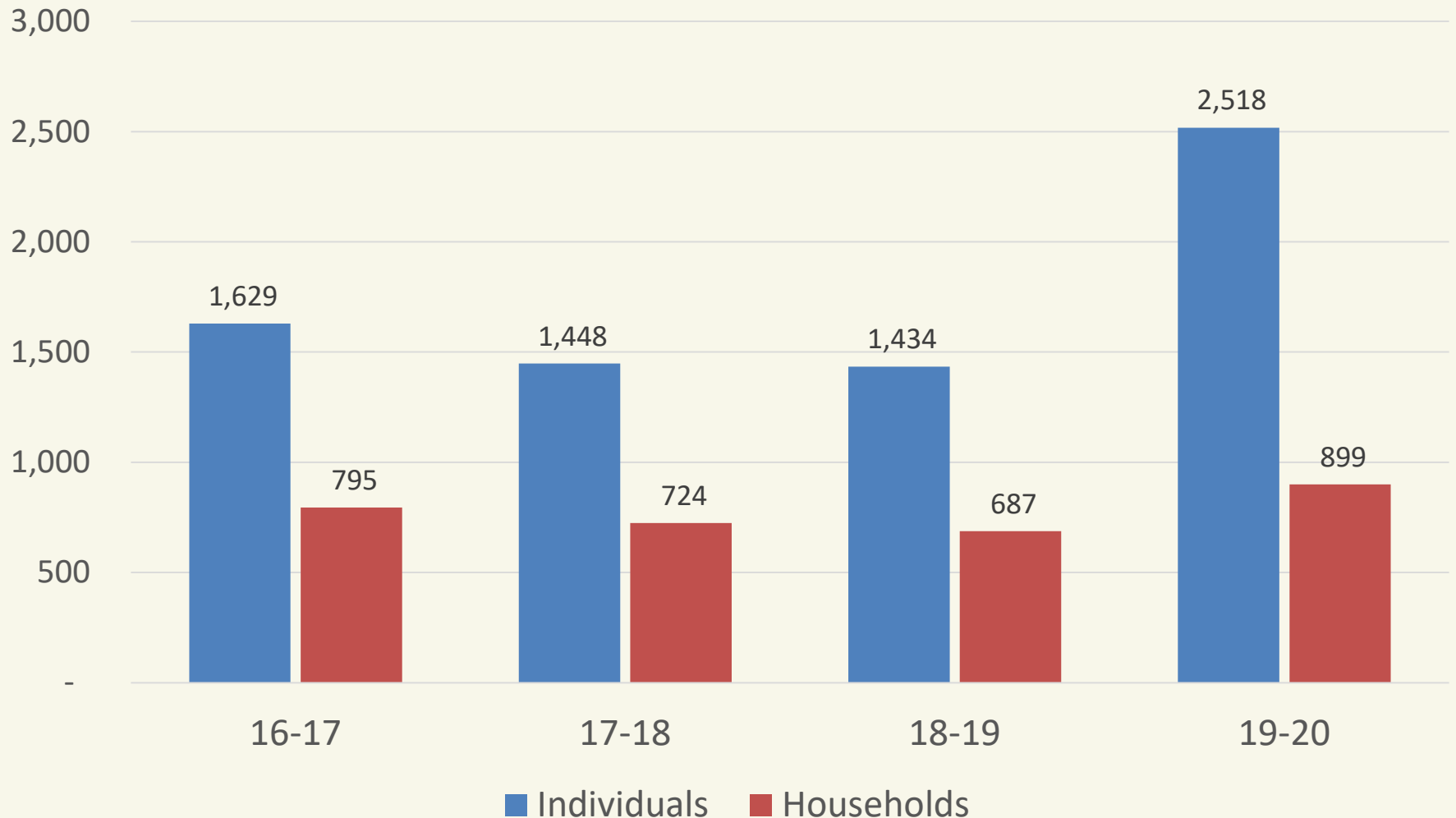


Outreach &
Partnerships



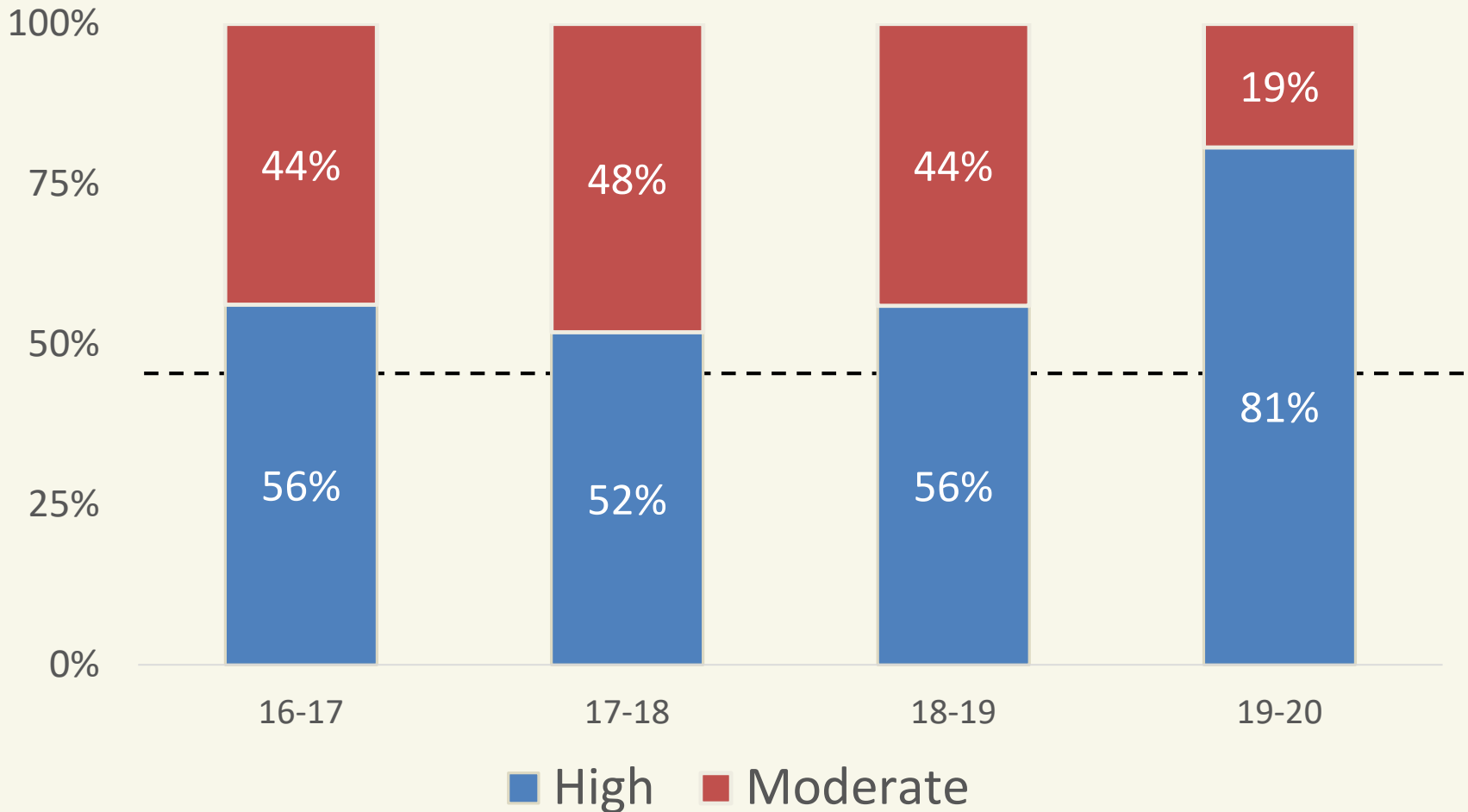
Targeted Programs
Free/Low Cost Opportunities

Approved Applications



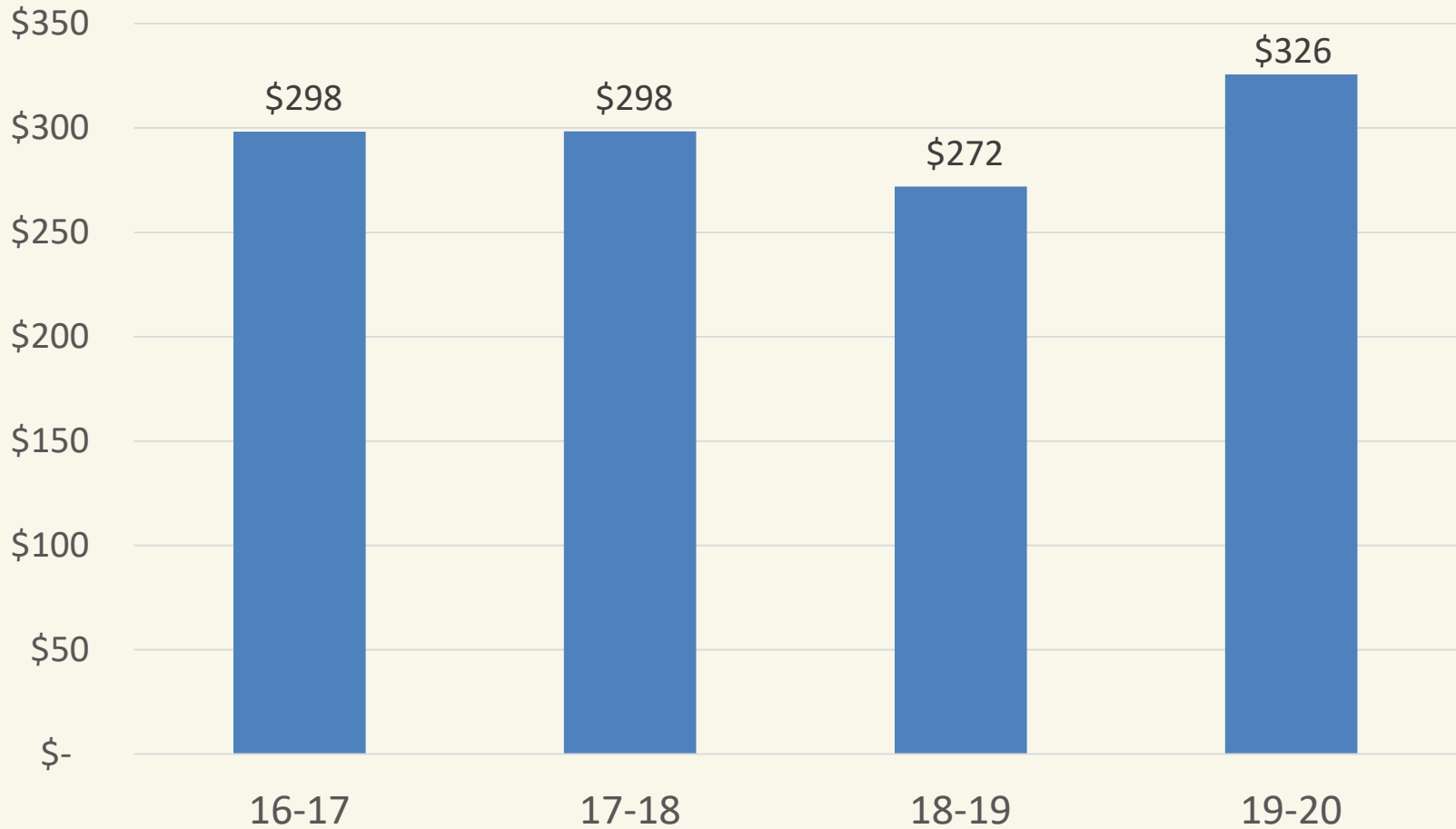
*March 15, 2019 through March 14, 2020

High vs. Moderate Need



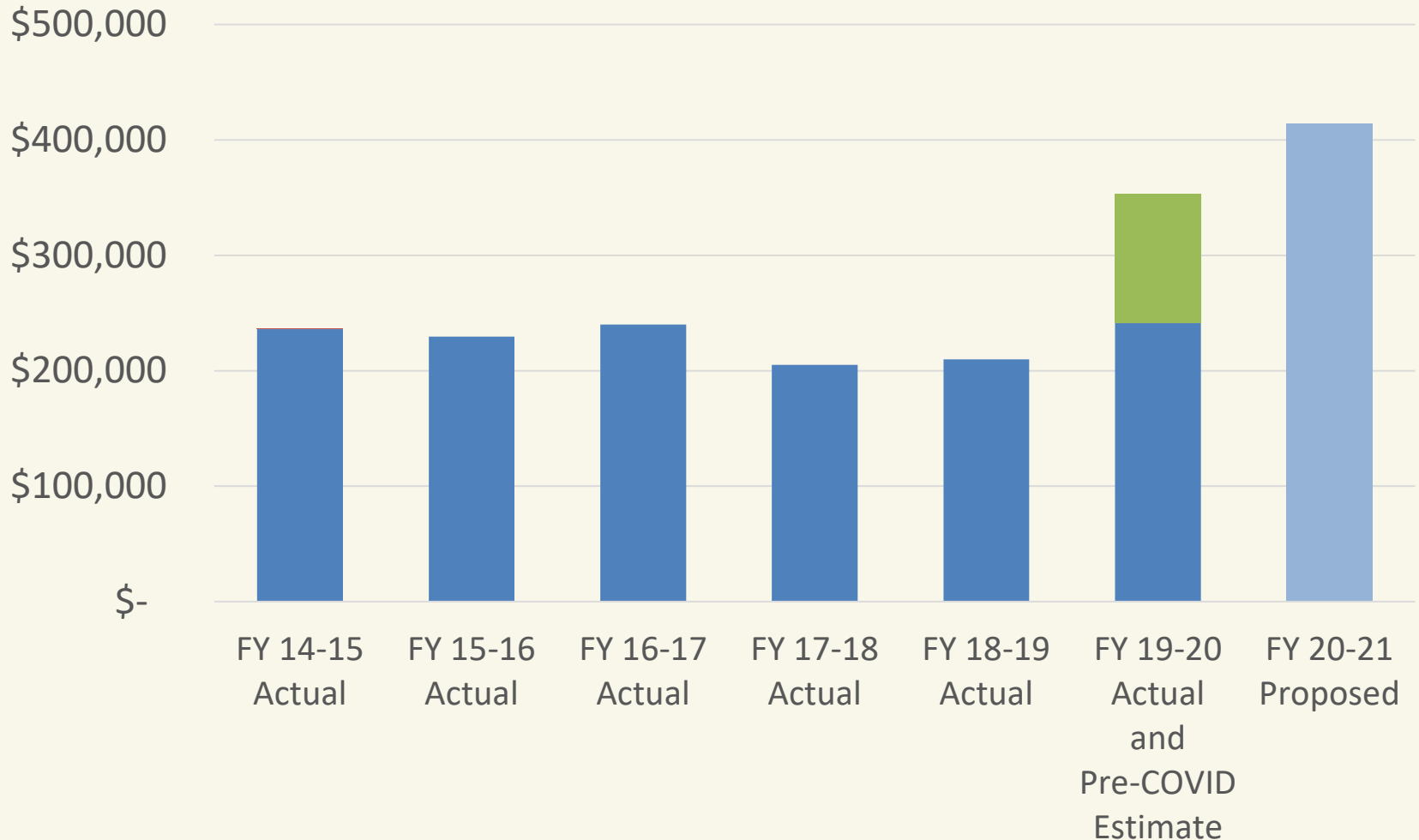
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Scholarship \$ Used Per Household

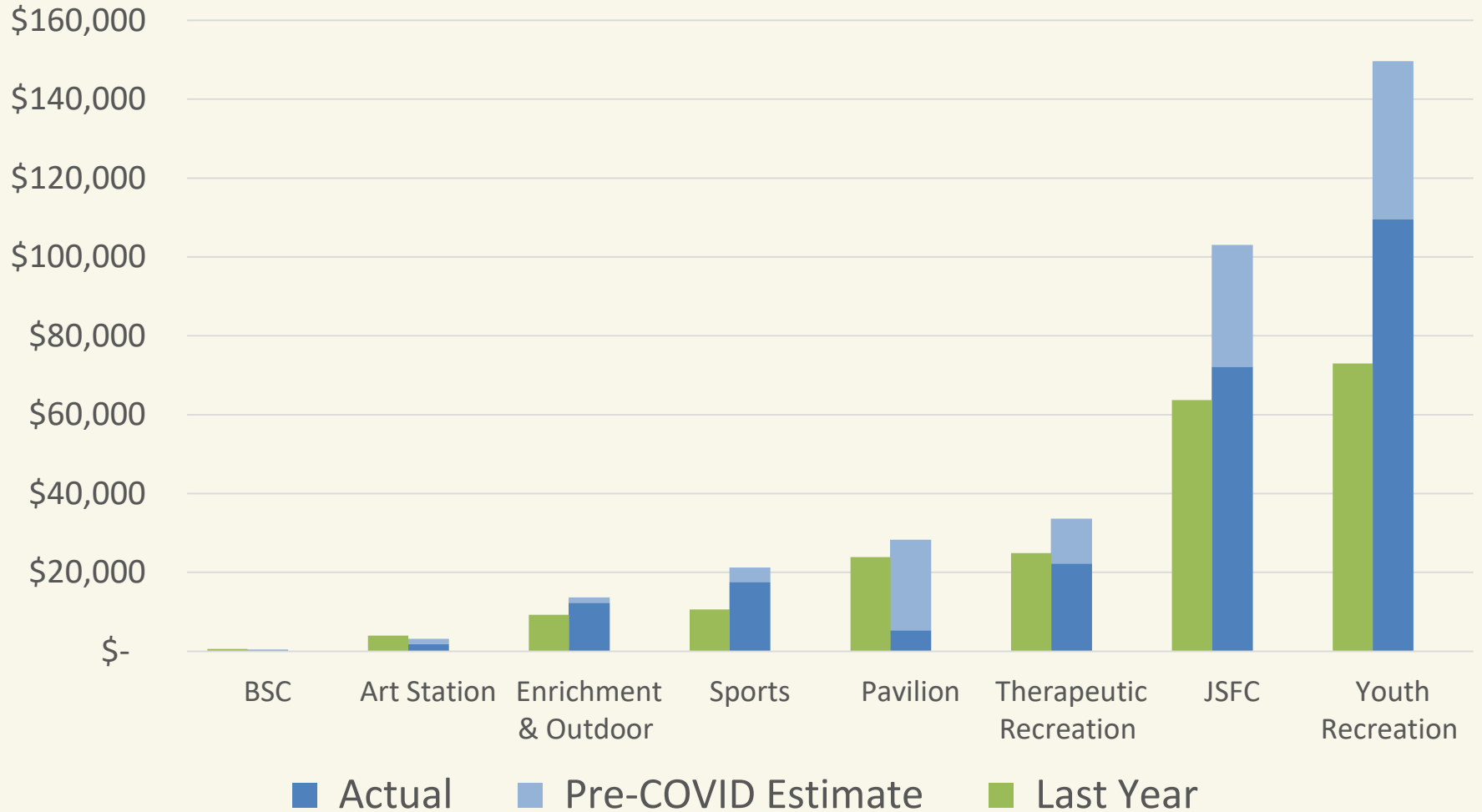


*March 15, 2019 through March 14, 2020

Long-Term Trend Scholarship Funds



Assistance By Division



Targeted Programs

- \$35,000 in direct financial support leveraged by \$25,000 in contributions
- Ariel Glen Summer Day Camp
- Discover the Outdoors
- Days of Play
- Kids on the Move (discontinued)
- FAN Voucher Program

Free Programs and Events

- Over 100 free opportunities last year
- Community Events
- Senior Social Programs
- Family Nights at JSFC
- Low Fee Family Skates at The Pavilion

Program Changes in 2019-20

- Increased income eligibility level for high need from 100% to 130% of poverty
- Increase complementary program support from 25% to 50% for moderate need
- Removed limitation on facility passes
- Streamlined income verification; aligned with other assistance programs
- Extended eligibility period to one-year

Outreach & Communication

- Enhance awareness and access to District assistance programs
- Rebrand “Needs-Based Assistance” to “Recreation Scholarship Program”
- Creation and distribution of a brochure
- Improve visibility in Playbook, website, social media
- Increased outreach to targeted populations
- Continued use of community partners

FY 20-21 NBA Plan

- Continue all changes made to Scholarship Program
- Provide for growth in scholarship funding (over 15%)
- Maintain targeted programs, and seek additional opportunities
- Address potential increase in need due to COVID-19 impacts
- Build on outreach efforts and partnerships

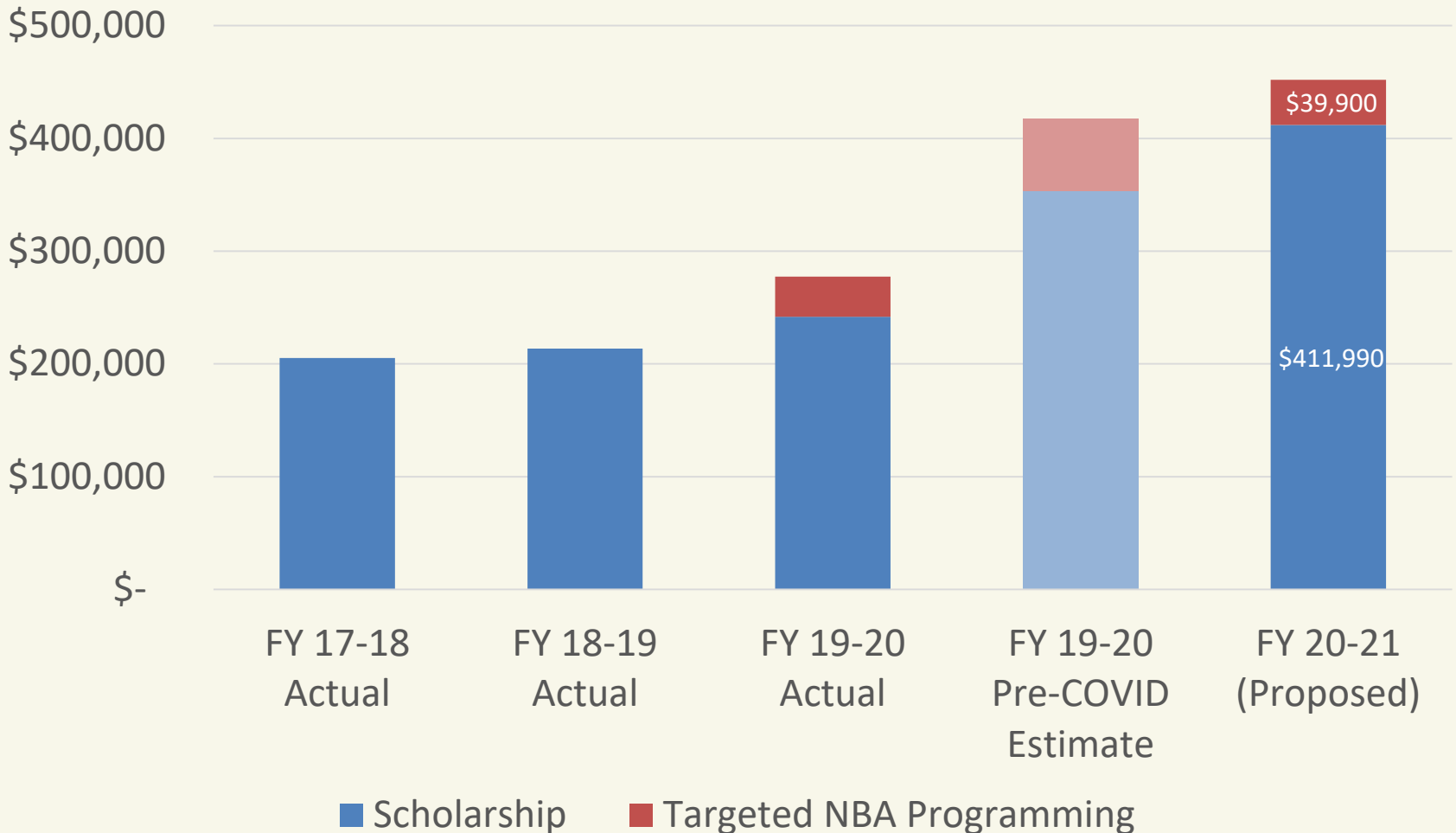
FY 20-21 Assistance Levels

Program Classification	Core Programs		Complementary Programs	
	High	Moderate	High	Moderate
Disabled	75%	50%	50%	50%
Youth (18 & Under)	75%	50%	50%	50%
Senior (65+)	75%	50%	50%	50%
General Adults	n/a	n/a	n/a	n/a

Need Level	Facility Passes	
	High	Moderate
Disabled	50%	25%
Youth (18 & Under)	50%	25%
Senior (65+)	50%	25%
General Adults	50%	25%

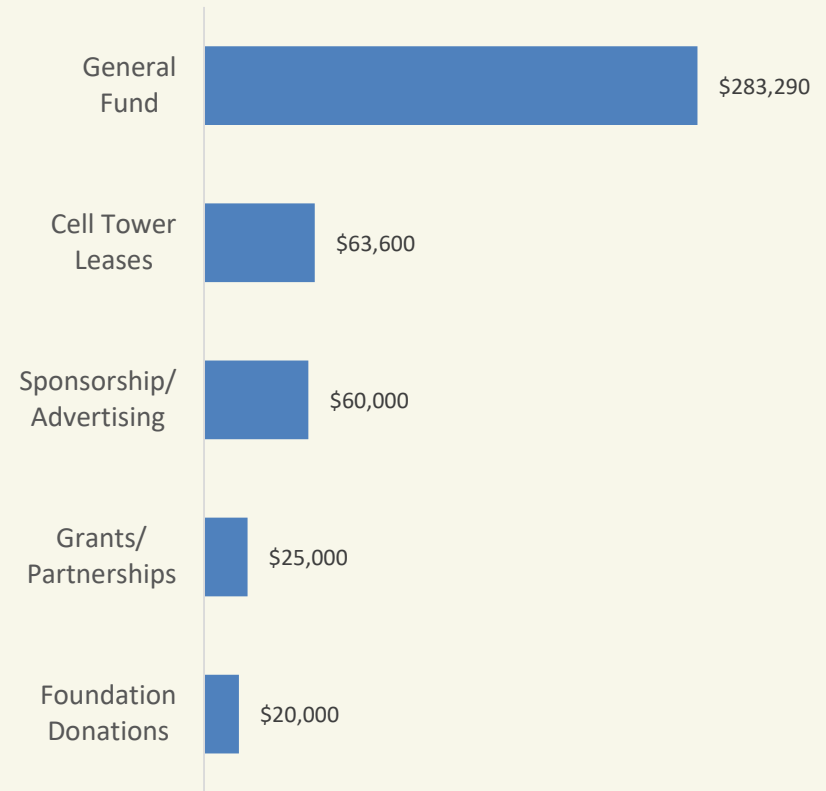
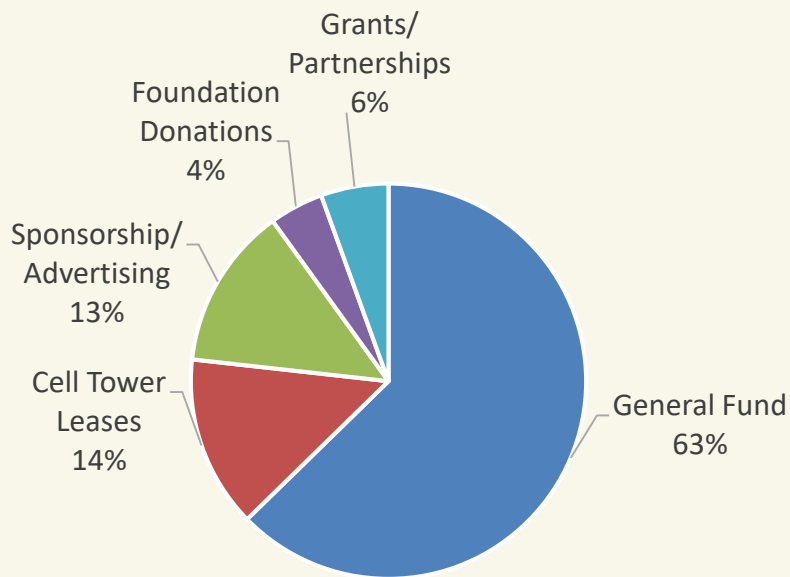
Funding Requirements

FY 20-21 - \$451,890



Funding Sources

FY 20-21 - \$451,890



Questions?

