



## **Naming Committee**

Meeting Date: May 31, 2023

Meeting Time: 9:00am

Location: Bend Park and Recreation District Conference Room A, 799 SW Columbia Street

### **AGENDA**

- 1. Welcome and Staff Introductions**
- 2. Shevlin West Park Site Naming**
  - a. Staff presentation, committee discussion and naming recommendation
- 3. Next steps**
  - a. Board review Shevlin West Park Site Name Recommendation
    - i. Tentatively scheduled for June 20, 2023

### **ATTACHMENTS**

1. Staff Memorandum – Shevlin West Park Site Naming



TO: Bend Park and Recreation District Naming Committee

FROM: Rachel Colton, Park Planner

DATE: May 31, 2023

RE: Shevlin West Park Site Naming

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The [Shevlin West Park Site](#) (park site) is a neighborhood park site located on Mt. Hood Drive, just west of the intersection of Mt. Hood Drive and NW Jackwood Place. The park site was owned by the Shevlin Investments LLC, and dedicated to the district in 2021. The site is approximately 3.5 acres in size and of an irregular shape. Attachment A: Site Map illustrates the property boundaries. It will provide a new neighborhood park for residents in the Shevlin West development and surrounding neighborhoods.

The existing site condition is undeveloped but disturbed. The property used to have a residence that has been removed. The site is relatively flat with ponderosa pines and some gentle elevation change from west to east. The park is immediately east of a District-owned natural area with trail connections from the park site on the Manzanita Trail to the Shevlin Commons neighborhood, Westgate neighborhood, and the [Shevlin Park Trails](#) system. The trail offers stunning forest and mountain views at the top of the ridge. Images of the site are available in Attachment B: Site Photos. Possible features that will be developed at the site include, but are not limited to, open lawn, picnic and gathering space, play area, trails and pathways per the [District's development standards for neighborhood parks](#).

The project to develop this park site commenced in Spring of 2023, with distribution of a design services request for proposals and initial community outreach, and park construction is expected to be complete Fall 2025.

### **Outreach**

[The Parks, Facility and Trail Naming Policy \(naming policy\)](#) requires community outreach for district asset naming. Specifically, for neighborhood parks, "requests for potential names shall be solicited from the applicable Neighborhood Association and its membership, and as part of the planning and design process."

As part of the project kick off, the district distributed door hangers to approximately 275 residential units within about three-quarter miles of the project site to alert residents about the project, ways to provide feedback, and how to receive project updates. The door hangers directed interested parties to the [project website](#), which at that time, included a link to a survey to provide feedback on the project, including potential names. The door hanger also included a QR code that could be scanned as a direct link to the survey. The survey was open for approximately one-month. In addition, the district engaged

with the Summit West Neighborhood Association and nearby homeowner’s associations, who shared information about the public survey, and other details about the project with their membership via email. Engagement with the Summit West Neighborhood Association also included a presentation about the project at their annual meeting on May 2<sup>nd</sup>. A summary of the Round 1 outreach, including naming feedback, is included as Attachment C of this report. An email from a community member regarding potential names is included as Attachment D of this report. A total of 86 unique names were suggested by the community during the outreach process.

## Potential Names

When considering potential names, staff worked to determine names that fell into one of the five naming categories identified in the naming policy:

- Geographic
- Indigenous, Cultural or Historic
- Native Flora or Natural Feature
- People
- Community Organization

Research to determine potential names included:

- Discussion with Naming Committee members and district staff;
- Multiple site visits to review native flora and fauna as well as geographic wayfinding elements; and
- Internet research to better understand the history and context of potential names, as well as additional potential names.

A total of six potential park names are recommended for consideration by the Naming Committee. These names are discussed below and are presented in the order of district staff preference.

- **Manzanita Meadows Park** – This name aligns with the Native Flora or Natural Feature naming category. Names in this category help illustrate the value the community places upon nature and the natural environment. Manzanita plants are present on and around the property. In addition, given the proximity of the park site to the Manzanita Trail, this name also aligns with the Geographic naming category. As such the name supports both wayfinding, as well as a connection to the natural environment.
- **Wild Rose Park** – This name aligns with the Native Flora or Natural Feature naming category. The Wild Rose is found in the vicinity of the park and its pinkish flowers turn into bright red rose hips in the fall. Native Americans used the fruit as a breath freshener and survival food. In addition, they are a valuable source of food for wildlife in winter. Though staff considers this name to be part of the Native Flora or Natural Feature naming category, the name also pays homage to the historic and cultural significance of the area.
- **Cascade View Park** – This name aligns with the Native Flora or Natural Feature naming category. The park site and neighborhood have views of the Cascade Mountain Range, so this name would also address the Geographic naming category to some extent.
- **Coyote Ridge Park** – This name aligns with the Native Flora or Natural Feature naming category. Coyotes are present in the area and this name reflects the importance of the habitat found in

the natural area surrounding the park, and illustrates the value the community places on the natural environment and the wildlife that calls the area home.

- **Mt. Hood Park** – This name aligns with the Geographic naming category given the fact that the park is located on Mt. Hood Drive and the park’s address is 62691 Mt. Hood Drive. This name would help facilitate ease of locating the park by aligning with the name of the street on which the park is located. In addition, on a clear day, you can see Mt. Hood, which is part of the Cascades Mountain Range, from the neighborhood.
- **Skyline West Park** – This name aligns with the Geographic naming category. Names in this category are place based and can help support wayfinding and establishing a sense of place. Even those who do not live close to this park would understand the general location of the park given the parks location within the Skyline West Neighborhood. District staff choose not to include the subdivision name (Shevlin West) as a potential name because we feel from a geographic reference perspective it’s confusing given this park is east of Shevlin Park.

The Naming Committee can consider these recommended names, as well as any others when discussing potential names and making their recommendation to the district’s board of directors. The board of directors is tentatively scheduled to review potential names for this park site at their regular meeting on June 20, 2023.

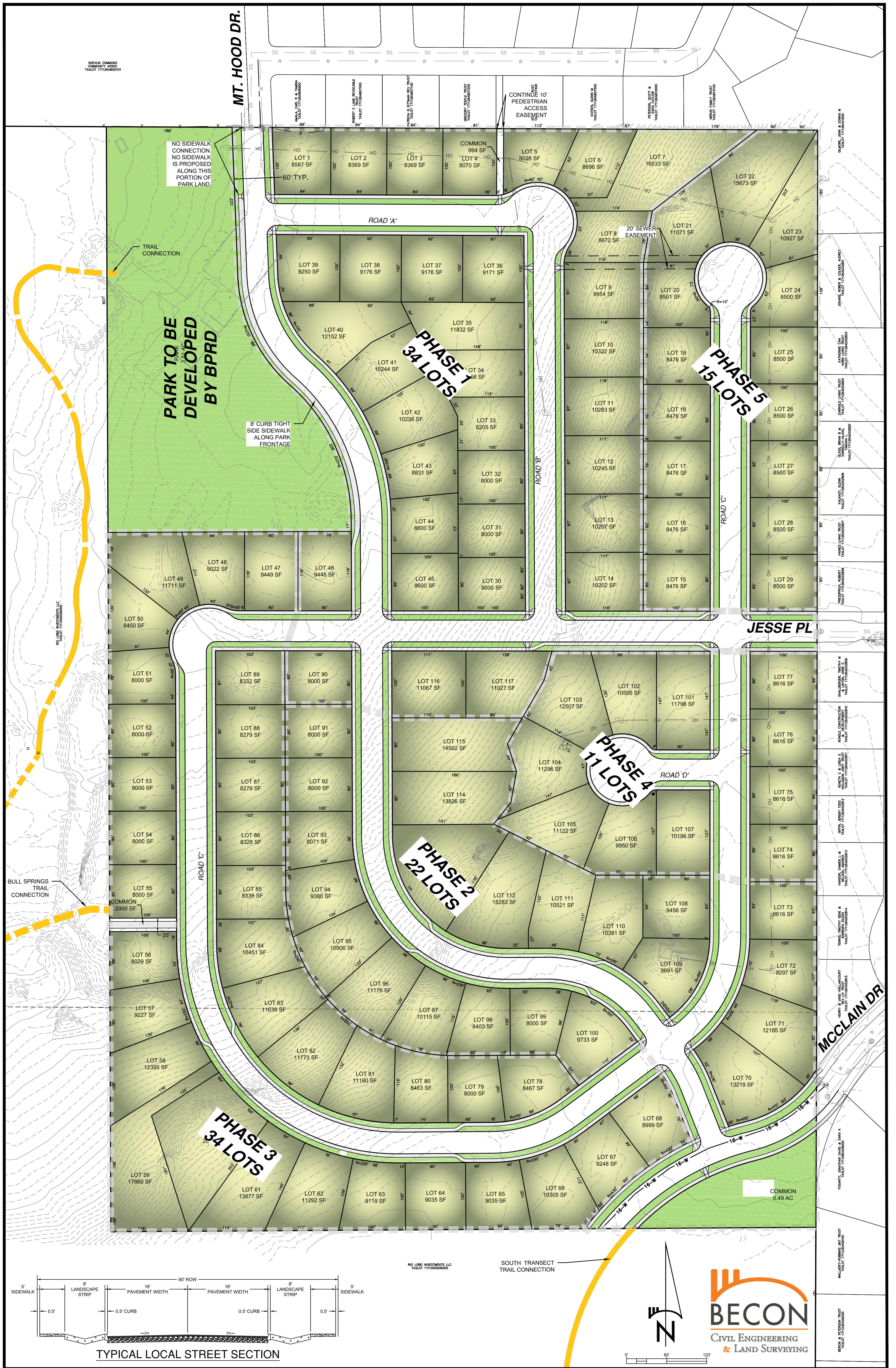
Attachment A: Site Map

Attachment B: Site Photos

Attachment C: Round 1 Outreach Naming Summary

Attachment D: Naming Email from Lance Larson dated April 14, 2023









Entrance to park/Manzanita Trail Signage



Center of Park





View west of park on Manzanita Trail



View of park looking north

# Shevlin West Park Site – Round 1 Outreach Naming Summary

## Project Summary and Background Information

The [Shevlin West park site](#) is a 3.5-acre property located on the west edge of the Shevlin West development. It will provide a new neighborhood park for residents in the Shevlin West development and surrounding neighborhoods.

The existing site condition is undeveloped but disturbed. The property used to have a residence that has been removed. The site is relatively flat with ponderosa pines and some gentle elevation change from west to east. The park is adjacent to District-owned natural area with a trail that includes connections from the park site on the Manzanita Trail to the Shevlin Commons neighborhood, Westgate neighborhood, and the [Shevlin Park Trails](#) system. The trail offers stunning forest and mountain views at the top of the ridge.

Possible features to develop the site may include, but are not limited to: open lawn, picnic and gathering space, play area, paved path, and natural soft surface trails in accordance with the district's Development Standards for neighborhood parks.

## Project Schedule

The first round of public outreach began April 2023 with the goal of informing residents of the upcoming project and to solicit park name ideas.

The RFP for the design consultant was published April 24, 2023. Both the park name and design consultant contract are anticipated to go to the board for approval at the June 20, 2023 meeting.

The second round of public outreach will occur concurrently with survey and site investigation. The second round of public outreach will involve gathering information about what amenities people would like to see in the park. This information will inform the development of the three conceptual designs which are anticipated to be complete mid-fall 2023.

Two additional rounds of public outreach are anticipated to take place in the fall/winter of 2023-24. The focus will be to solicit input on conceptual design options that will then be refined into a preferred concept design. The preferred concept design will be taken to the board for approval in early 2024.

The preferred concept design will be the basis for construction document development. Construction is anticipated to start early spring 2025 and to be complete fall 2025.

## Naming Outreach

Public outreach commenced the week of April 10<sup>th</sup> with email notification to key stakeholders, including: Summit West Neighborhood Association, nearby HOAs and individuals previously expressing interest in the project. During that week approximately 275 doorhangers were distributed to residences within



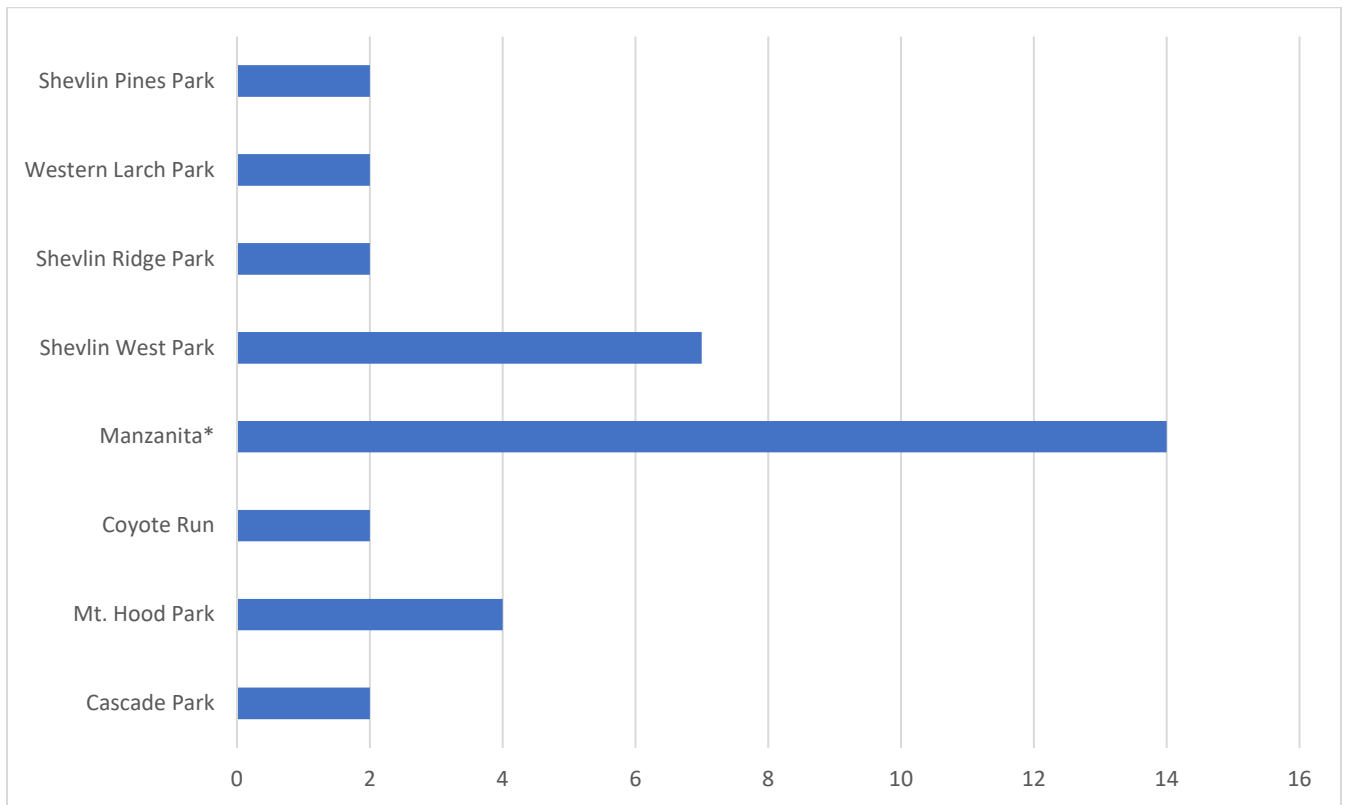
approximately .75-mile walking distance from the park property. The doorhanger provided information about the upcoming project, including the project website, contact information and a QR code and website for the naming survey. This information was also presented in-person at the Summit West Neighborhood Association annual meeting on May 2, 2023.

The survey was live for almost four weeks, from April 12 – May 8, 2023. 62 individual survey responses were received in addition to four email comments. Many respondents submitted multiple name suggestions, resulting in 86 unique name suggestions.

Some chose to explain their suggestion, but most did not. The name suggestions came from individuals and were not discussed in a public forum. They leaned very heavily toward the natural features of the site, particularly the flora and the mountains. There was a strong sentiment expressed in the importance of and connection to the natural character of the site.

### Name Suggestion

The following name suggestions were received as part of the public outreach process. The chart below shows the name and the number of times it was suggested by unique individuals. The names listed below the chart were suggested one time each. Explanations, when provided are also included.



\*Manzanita Park: To correlate with the trail connection and surrounding plants.



Adam Treu Park

Awbrey Hall Park: Because of its proximity to this locally famous burn scar (and nearby point of fire origin) and to serve as a reminder of its flammable location in the wildland urban interface. On site interpretation of this fire would naturally be a design feature of this new park-lessons from fire history in an exurban setting. (Also kind of an interesting story behind the misnaming of the actual fire in the heat of the moment, as it were).

Big Fun Park

Bill Smith Park

Cascade Crest

Cascade Grove Park

Catamount Park

Coopers Landing

Cornett Park

Coyote Park

Coyote Ridge

Desert Bloom Park

Desert Flower Park

Elderberry Park

Explorer Park

Fin Park

Five Peaks Park

Globemallow Park

Grace Goodwillie Park

Gryffon Park

Hawks Perch

Hooded Sage Park

Humanity: We can all benefit from more Humanity in our daily lives. "Meet me at Humanity" "let sit in a bench in Humanity and take in the views while we talk"

Huntsman Park

James Lawrence Park

Attachment 1C



Jesse Park

Little Shevlin Park

Marilyn Ross Park: My grandma (Marilyn Ross) lived in Bend my whole life and took me to Shevlin every summer. She was a big contributor to the community and volunteered at the library most of my life. I'm moving to this neighborhood and can't WAIT to take my kids there and tell them all about her. She knew about every flower, she was a big nature lover and loved children and community.

Manzanita Commons

Mazama Park

McLoughlin Meadow

Meadow Edge Park

Meadow View Park

Meadows West Park

Meadowlark Park

Milkweed Park

Mountain High Park

Mountain Peaks

Mountain Way

Neighbor's Park

Orangemallow Park

Pathways Park

Penstemon Park

Pine Cone Park

Pinedrop Park

Ponderosa Point

Rabbitbrush Park

Railroad Trail Park

Ridge Gate Park

Ruth Reid Park

Sage Park

Sage Clegg Park

Attachment 1C



Sand Lily Park

Seven Peaks

Shasta Park

Shevlin Conservation Park

Shevlin Crest Park

Shevlin Gateway Park: Proximity to the neighborhood

Shevlin Meadow Park

Shevlin Summit Park

Shevlin View Wildlife Conservation Park

Shevlin Wildlife Conservation Park

Sky View Park: Hopefully a place where you can view the stars and milky way at night.

Skyline West Park

Staats Summit Park

Star Gazer Park

Stonedcrop Park

Sunset Ridge Park

Three Peaks Park

Timber Lynn Park

“Togetherness Park” in Paiute: Would be fitting for a park in the old lands of this tribe, now part of the Confederated Tribes of Warm Springs.

Trails Post Park

Treu Park

Valentine Park: After Bill and Jessica Valentine, longtime Bend residents/parents/volunteer/community supporters who both died of cancer in the past 6 months.

Westward Park

Whispering Pines Park

Wild Lands Edge

Yáamash Park: This word means "doe deer" in the Sahaptin language, which is/was spoken by the indigenous peoples of this land.

Attachment 1C

## Bronwen Mastro

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**From:** Lance Larsen <l2larsen@me.com>  
**Sent:** Friday, April 14, 2023 1:01 PM  
**To:** Bronwen Mastro  
**Subject:** Re: Shevlin West Park

Hi Bronwen. Thanks for your prompt reply. I am told the first step is to name the park. Here are some thoughts on that topic:

Please do **NOT** include any of the following words that are greatly overused in this nook of Bend and by developers and planners the world over:

1. "Shevlin" (we currently have shevlin commons, shevlin park, shevlin ridge, etc.... the list is endless. No more shevlins!).
2. The word "view" .... "cascade view", "prairie view", etc. Hackneyed and lacking imagination
3. Don't fall for the developer trick and name it after something that was destroyed during development (e.g., "quail glen, hawk ridge, Three Pines, Anderson Ranch, Tree Farm, etc.")
4. Never name a public infrastructure for a public servant unless that person is long gone and dead.

Ok, on a more productive note, here's some ideas for names or broad ideas for names:

1. Use a term that is meaningful to the region's First Peoples (Warm Springs Tribe and/or Northern Paiute et al). Be careful with this and vet it with knowledgeable people (High Desert Museum curators, tribal members, etc.). The last thing we need is controversy or saying something inappropriate. But it would be nice to have non-english named parks here in NW Bend and the entire PNW for that matter. After all, that park is a place where native people hunted and fished and hung out until we came along. The word "Isa" or "Issa" means "wolf" in Northern Paiute. The term "tubba" means chipmunk (very plentiful in that area btw). I also like Muihan, which means "moon" in N. Paiute. There are translators online. Of course, vet with those knowledgeable for sure.

N. Paiute Translator below:

<https://glosbe.com/en/pao/chipmunk>

2. Using a term that evokes desirable emotions or attributes is a good call: Harmony Park. Serenity Park, Bliss Park, Tranquil Park, Fortitude Park, etc.
3. That location is in a "hollow" ... a depression sort of bound on one side by houses to the east, but in a low draw and wild lands east of Shevlin Commons. So I like the words draw or hollow vs. "Park".
4. Or combine items from 1-3 above.... aka Tubba Hollow. Tubba Glen. Isa Draw. Harmony Hollow. Serenity Glen. Muihan Dark Skies Park (ok, I snuck that one in). No lights other than the moon!

Ok, thanks for asking for input, and thanks for listening. Good luck with the naming brainstorming workshops. We appreciate Bend P&R.

Keep the Wild Wild...

Lance



On Apr 14, 2023, at 10:56 AM, Bronwen Mastro <[BronwenM@bendparksandrec.org](mailto:BronwenM@bendparksandrec.org)> wrote:

Hi Lance,

Thank you for taking the time to share your thoughts regarding the upcoming park project. I have saved them with our public comments for consideration when we begin design. As that process progresses you will have more opportunities to provide additional input if desired. We appreciate your engagement.

Kind regards,  
Bronwen

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**Bronwen Mastro (she | her), Landscape Architect, PLA, LEED BD+C**

direct: (541) 706-6152 | main: (541) 389-7275 | fax: (541) 330-1019

email: [bronwenm@bendparksandrec.org](mailto:bronwenm@bendparksandrec.org)

**Bend Park & Recreation District Office**, 799 SW Columbia St., Bend, Oregon 97702

[www.bendparksandrec.org](http://www.bendparksandrec.org)

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**From:** Lance Larsen <[l2larsen@me.com](mailto:l2larsen@me.com)>

**Sent:** Thursday, April 13, 2023 6:30 PM

**To:** Bronwen Mastro <[BronwenM@bendparksandrec.org](mailto:BronwenM@bendparksandrec.org)>

**Subject:** Shevlin West Park

Dear Bend Parks and Rec...

The proposed 3.5 acre park sits adjacent to undeveloped land, which is home to deer, coyote, birds, woodland critters, and other living things. The park cannot have lighting in any way, because that would interfere with the movements of nocturnal and diurnal megafauna, as well as being annoying to humans seeking peace and quiet and dark skies. The proposed park should be minimally developed... a place simply to come and enjoy a moment in the unbuilt environment, walk you child or dog or both on single track trails.

We especially don't need play structures, ball fields, BBQ areas, bike jumps, skate parks, or anything else. That would be ridiculous. This park should not be a gateway to Shevlin Park. An additional concern is people are going to park cars inside this poorly considered subdivision and pack the streets with vehicles because Shevlin Park has inadequate parking. This park should not become a trailhead for anyone other than people that live in the subdivision (or nearby other subdivisions) who can walk to the trails that lead to Shevlin Park. The proposed park should not be highly developed. Please spend money elsewhere, not here. These pocket parks are generally poorly received and of little community value, and I frankly find them eyesores in our beautiful City. I find built parks adjacent to the unbuilt environment particularly off-putting and unthoughtful to the plants, animals and other organisms with which we share the Earth. Bend Parks and Rec should make every effort to create a park that is in harmony with the adjacent unbuilt ecosystem.

Attachment 1D

**"Keep the Wild, Wild..."**

Lance Larsen