



the pavilion

2025-26 dasher board advertising

The Pavilion is home to ice and roller sports, open skating, youth and adult recreation programs and more. Dasher board panels surround the rink and provide opportunity for highly visible exposure year round to skaters, program participants and spectators. Advertising fees provide support for recreation scholarships, offering opportunity for lower income children, adults and families to participate in BPRD programs.

- Advertising opportunities are limited and space is offered on a first-come, first-served basis.
- Advertisers in good standing will have first option to renew for future seasons.
- Advertisers supply artwork. Design is limited to white background with business name and/or logo, tagline and contact information.
- Ad space size varies by location on the rink (spaces are 33" high x 88-96" wide).
- Cost includes ad panel printing and installation, plus a donation to support the BPRD recreation scholarship program.
- Ads will be displayed mid-October 2025 to mid-September 2026.

COST: **Returning advertisers = \$1,660.** Additional fee of \$66 applied for changes to prior years ad artwork.

New advertisers = \$1,772. Includes ad set up fee.

BPRD ADVERTISING & SPONSORSHIP GUIDELINES

All advertisers and sponsors are subject to approval by Bend Park and Recreation District. Potential advertisers and sponsors may not detract from the District's mission and core values.

Artwork and graphics must be approved by both Bend Park and Recreation District and the advertiser/sponsor.

Advertising and sponsorship opportunities are limited. Advertisers and sponsors in good standing will have first option on future renewals.

Specifics of advertiser/sponsor benefits and requirements will be identified in all advertiser/sponsor agreements.

For information about
sponsorship and advertising
opportunities,
contact Kim Johnson
kim@bendparksandrec.org,
(541) 706-6127.



play for life