



Naming Committee

Meeting Date: May 13, 2026
Meeting Time: 2:00pm
Location: Bend Park and Recreation District Conference Room A, 799 SW Columbia Street
Virtual Meeting Details: [Join the meeting now \(Microsoft Teams\)](#), Meeting ID: 241 806 337 024 50,
Passcode: Rf2AU673

AGENDA

1. Welcome and Staff Introductions

- a. BPRD Staff – Rachel Colton, Kelsey Schwartz, Bronwen Mastro

2. Naming Committee Member Introductions

- a. Present – Rebekah Averette, Jane Dunham, Mark Johnson, Chad Martin, and Dean Harris (alternate)
- b. Absent – Robin Vora

3. Naming Policy Discussion

- a. Rachel reviewed the five naming categories defined within the policy and how the suggested names staff received could fit into each one. She additionally reviewed the allowed policy exception in the event a name is proposed that doesn't fit the categories.

4. Boyd Property Site Naming

- a. Rachel reviewed the Boyd Acres location facility noting its location and other project details. She confirmed that the site was named Boyd Acres Campus when it was occupied by the City and that BPRD also has a neighborhood park named Boyd Park.
 - i. Mark asked what the current Park Services site on Simpson is called; it is officially the Park Services Center, although the site signage notes "Park Services" which is how staff generally refer to it.
 - ii. Chad asked what other "campuses" exist for the district; they are the District Office, Park Services, Juniper Swim and Fitness Center, Larkspur Community Center, and the Pavilion.
- b. Rebekah shared information about the Boyd family's history in Bend, including details of her research that were included in the Naming Committee's packet.
 - i. The museum views the family in a very positive way and does not have any concerns with the family name.
- c. Public Comment:
 - i. Dean: He had many names he gravitated towards, but his suggestions would be the **Boyd Acres Complex**. He likes that it fulfills the geographic category (street name and

neighborhood association), as well as the historical category (also indirectly honors family).

- d. Rachel reminded the group about the outreach for this property, which was discussed in the Naming Committee's packet:

- i. Internal: Paylocity was used to collect staff input. Approximately one-third of district staff provided name suggestions.
- ii. Community Outreach: There was an online survey in Spanish and English which was open for two weeks. A press release went out, along with information on district social media sites.
 1. Both surveys included suggested names as well as a write-in option. That is why some names had high votes. The suggested names received the most votes, but numerous names were suggested by staff and the public.

- e. Naming Discussion:

- i. Rachel first reviewed the slides with suggested names by category, including those acknowledged to be in jest.
- ii. Rebekah noted that using "Boyd" as part of the name make sense in this situation, because of its geographic location. However, she recognizes the confusion of continuing to use Boyd in the site name given the desire to ensure the public knows the property is occupied by the district. She reiterated that the Boyd family is well loved by the museum.
- iii. Jane asked if the public would regularly come to this facility? If not, how concern is it to be duplicative with using Boyd?
 1. Rachel says that with Planning and Development being there, there may be more meetings or for occasional public walk in. She also acknowledged that there is a meeting room that could be utilized for public meetings. The Park Services Center has a gate and does not have public visits.
 2. Kelsey noted that at this time, there are only one or two drops ins at the District Office per month Planning and Development staff.
 3. Jane noted that if there will not be much public traffic, it seems good to keep the Boyd name.
- iv. Mark noted that the Boyd Acres Campus is the identity of the City and BPRD should be associated differently. He leans away from using Boyd since we have a park with that name, and this facility is employees, not a park destination. He likes having Park in the name but then use a word like services, operation, station, etc... to denote business being conducted.
 1. He suggested **Park Operations Center (POC)**.
- v. Chad feels similar to Mark. He likes the family association, however once he knew there was a Boyd Park, that helped seal his view to keep it focused on the function, unless another individual's suggested name made sense. He likes having a name that will reference what is happening there.
 1. He suggested something like **BPRD Operations Center**.
- vi. Chad suggested the group's first decision should be if Boyd should be in the name?
 1. The Naming Committee agreed to not use Boyd in the site's name.
- vii. Rachel wrote name suggestions on the whiteboard based upon feedback from the Naming Committee.
 1. Park Operations Center
 2. Boyd Acres Complex
 3. Park Services and Development
 4. Park Operations and Development

viii. After discussion, the Naming Committee recommended **Park Operations and Development (POD)** as the name of the site.

1. Dean asked if the name fits into one of the five categories. Rachel says that it does not and would fall under the exception.
2. Chad says he believes this is a good candidate for the exception because it's not a park/recreation site, it's a business site and a professional location for staff.

5. Next steps

- a. Rachel reviewed the process of going to the board with the recommendation and voting and confirmed that the naming of this site is tentatively scheduled for the district's June 2 board meeting.
- b. Future Naming
 - i. Art Station – Rachel explained that the Art Station would be relocated but is not a new building/facility. Given the name is well known by the community, the district will not be renaming the facility.
 - ii. Southeast Bend Regional Park Site – Rachel and Bronwen discussed the upcoming conceptual design of this park, planned to start in the coming fiscal year, with development many years out. District staff agreed to have internal discussions regarding the most appropriate timing for naming this site.